

JAGUAR XE



THE ART OF PERFORMANCE





BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



THE ART OF PERFORMANCE

Every day we push performance to its limit. Our performance. Our cars' performance.
We innovate, we engineer, we design. We master rules and then break them.
Only to push further. Past the limits of convention. This is when performance becomes art.

Jaguar. The Art of Performance.



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VEHICLE SHOWN: XE R-SPORT IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED

VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY WILL VARY BETWEEN MARKETS AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER





INTRODUCTION THE CONCEPT OF XE

XE is the foundation of the Jaguar saloon car family. A distillation of the design, luxury and technology found in XF and XJ. Inspired by our F-TYPE sports car, with its assertive looks and agile drive.

The XE range features an extended engine choice, including the 2.0 litre 4-cylinder 250PS Turbocharged Ingenium Petrol engine and the 300PS Turbocharged Ingenium Petrol engine – both deliver outstanding usable power and torque. There's also the 2.0 litre 4-cylinder 240PS Twin Turbocharged Ingenium Diesel engine offering effortless performance. While the 2.0 litre 163PS Manual Turbocharged Ingenium Diesel engine achieves fuel consumption from 58.9mpg on the combined cycle.

XE is an exceptional blend of technology, design, and driving dynamics that rewrites all the rules.

VEHICLE SHOWN: XE R-SPORT IN FIRENZE RED WITH OPTIONAL FEATURES FITTED

EFFICIENCY AND PERFORMANCE

Find your perfect balance of dynamism and efficiency in XE's range of engines. There are three petrol and three diesel engines from our state-of-the-art Ingenium range. All deliver strong, high-torque performance. The most frugal achieves fuel consumption of up to 58.9mpg and CO₂ emissions from 126g/km. In addition, the 2.0 litre 4-cylinder 300PS engines deliver exceptional reduction in turbo lag to improve engine response.

XE - THE FACTS

XE brings together the latest Jaguar innovation, technology and design.

CAPABILITY

XE offers Jaguar's unique All Wheel Drive with Intelligent Driveline Dynamics and Adaptive Surface Response¹. Available with selected engines, this maximises the legendary Jaguar handling, agility and ride, and gives added confidence in all conditions.

¹Optional feature. ²Requires Lighting Pack. ³Only available with automatic transmission. ⁴Requires Advanced Parking Assist Pack. ⁵Requires powerfold mirrors. ⁶Requires Power Convenience Pack. ⁷All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

All figures are manufacturer's targets and subject to final confirmation ahead of production. Note that CO₂ and fuel economy figures can vary according to wheel fitment, and the lowest figures may not be achievable with the standard wheels.

VEHICLE SHOWN: XE R-SPORT IN FIRENZE RED WITH OPTIONAL FEATURES FITTED

ADDED INTELLIGENCE

Innovative technologies make every drive easier and safer. XE offers Adaptive Xenon headlights with LED signature², Traffic Sign Recognition and Adaptive Speed Limiter, Lane Keep Assist with Driver Condition Monitor¹, Autonomous Emergency Braking, Adaptive Cruise Control with Queue Assist³, Park Assist⁴, and now Blind Spot Assist⁵. With powered gesture boot lid⁶ you can access the boot when your hands are full. Simply present your foot under either rear corner and the boot opens or closes.

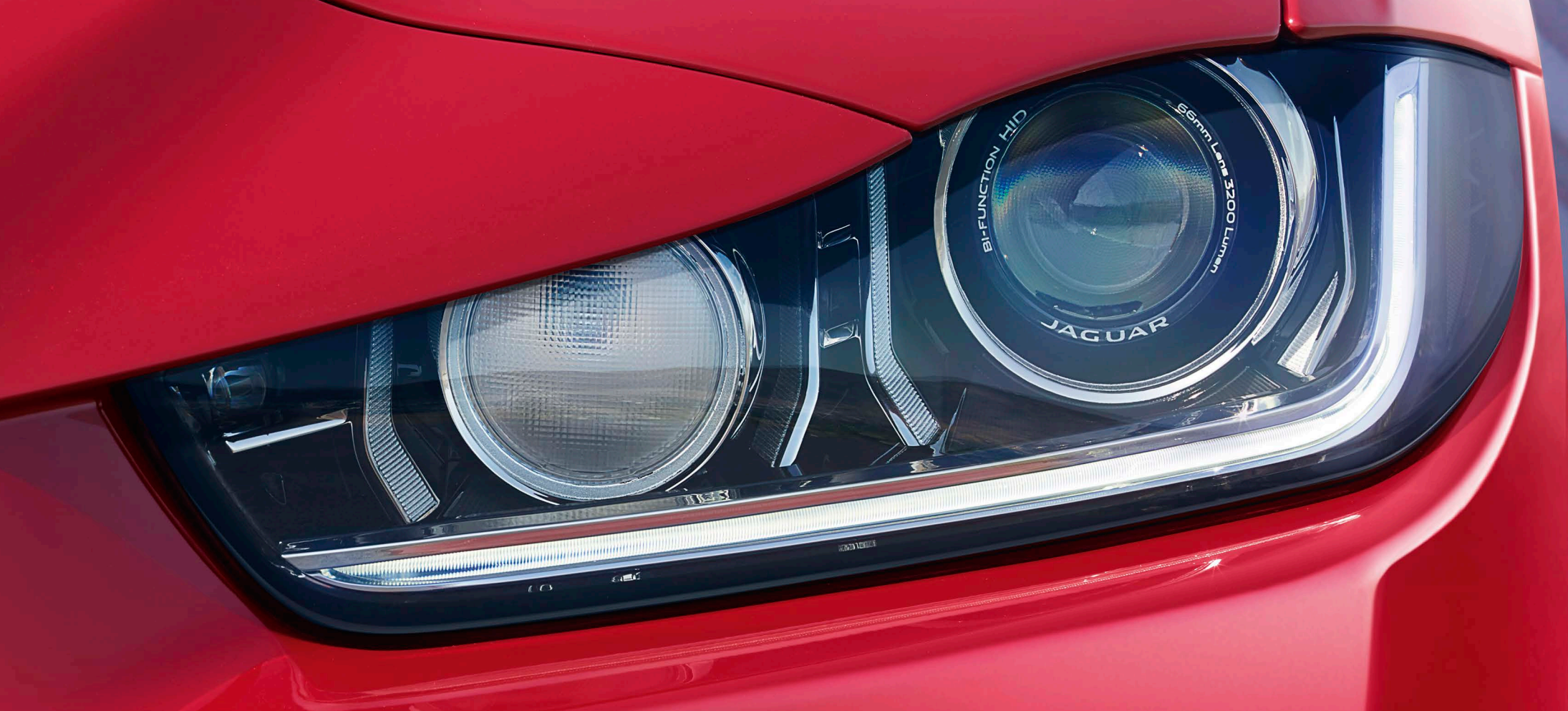
ALWAYS CONNECTED⁷

Our most advanced infotainment system ever – Touch Pro – now features as standard on XE. Its next-generation hardware and software enhances every journey through added connectivity, convenience and entertainment. Some of the outstanding features it supports include a Dual View Touchscreen¹ in the centre console, Meridian™ Sound Systems¹, connected navigation and 12.3" Interactive Driver Display¹. For safer and easier navigation at your fingertips, a 10" Touchscreen is standard.



LIGHTWEIGHT ALUMINIUM ARCHITECTURE

XE's lightweight architecture creates an incredibly strong body – underpinning power with responsive handling, and refinement with beautiful design.



DESIGN EXTERIOR PRINCIPLES



DYNAMIC PROPORTIONS

MUSCULAR LOOKS

"It's about paring it down to the bare essentials. Good designers have always said less is more."
Ian Callum, Jaguar Design Director.

XE stands out from the competition with the clean surfaces and dynamic looks that form the core of Jaguar design. This is because XE's Lightweight Aluminium Architecture gave its designers the freedom to work alongside engineers to optimise the car's proportions – XE is unmistakably a Jaguar. The long, distinctly defined bonnet is aerodynamically sculpted to channel air over and around the body for greater efficiency. Along with the rising waistline and 'cab rearward' design, it ensures that XE shares the athleticism of the other cars in the Jaguar range. XE is crouching, ready to pounce.

VEHICLE SHOWN RIGHT: XE R-SPORT IN FIRENZE RED
WITH OPTIONAL FEATURES FITTED



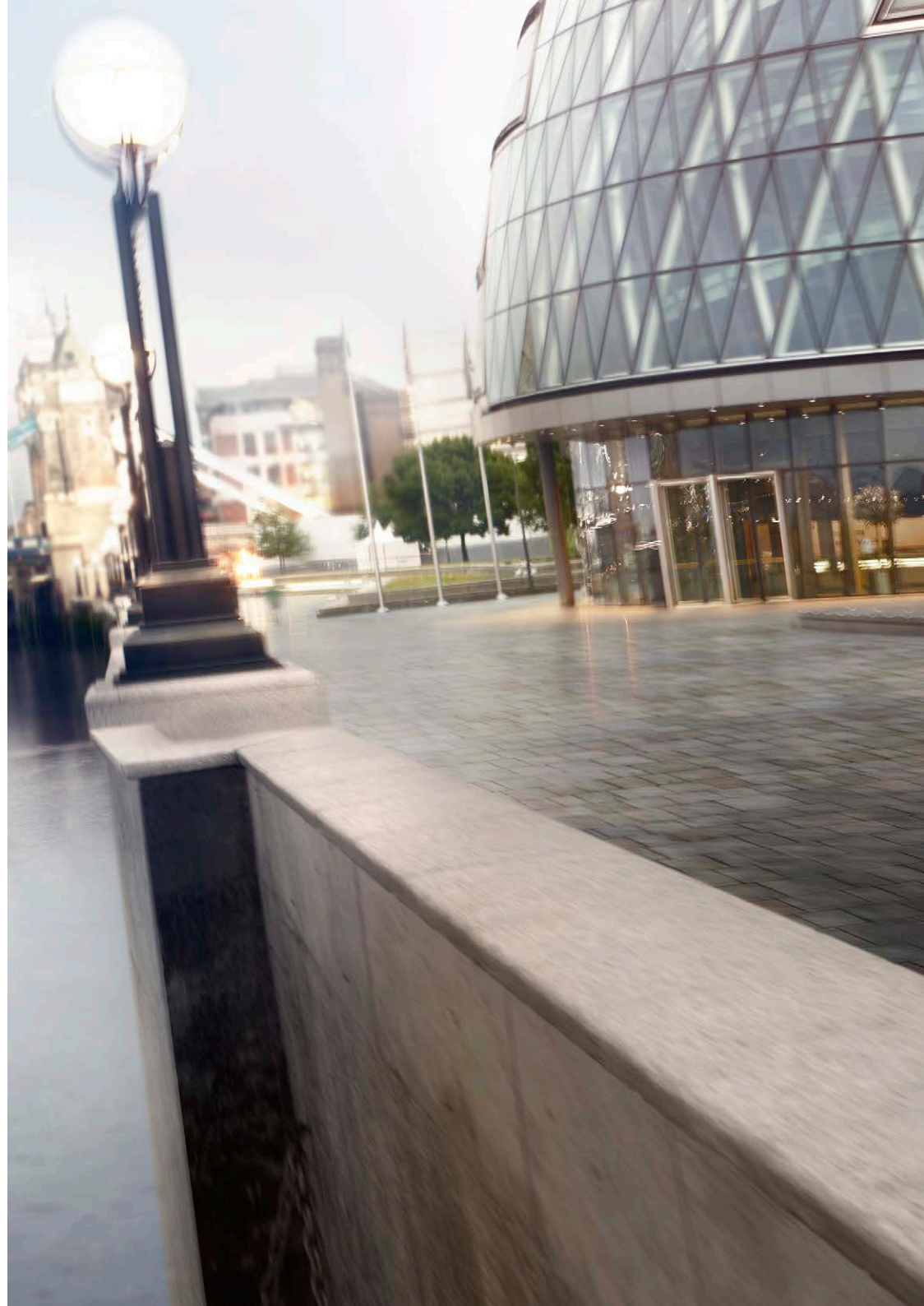
EXTERIOR DETAIL

INNOVATIVE DESIGN

One glance at XE and you know that it could only be a Jaguar. From the headlights featuring Jaguar signature 'J' blade Daytime Running Lights*, the powerfully sculpted bonnet, and the side vents stamped with the Jaguar name, all the way to those distinctive rear haunches. Only Jaguar, as a world leader in aluminium car construction, has the technology and expertise to create sharper creases from deeper, more innovatively formed pressings. The body side curvature of XE is aerodynamically honed to sweep air seamlessly rearwards to the tail. The rear has a short overhang, underscoring the car's performance credentials and enhancing airflow. It culminates with those iconic tail lights that are inspired by the F-TYPE.

*Available with Xenon headlights with LED signature and Adaptive Xenon headlights with LED signature only.

VEHICLE SHOWN: XE R-SPORT IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED













INTERIOR



COCKPIT FEEL

EXTENSIVE CHOICE

Connect with XE the moment you slide into the form-hugging seats – you sit low in a Jaguar. Next to you the raised centre console adds to the cockpit feel.

Pulsing with a heartbeat, the car creates an emotional connection between driver and machine. Press the Start button and XE awakes, the needles sweep*, the engine growls. On cars with automatic transmissions, the JaguarDrive Selector rises to greet your hand.

The outer air vents nestle in the door casings, extending the facia and increasing the feeling of width and space. Throughout XE the natural forms of the interior architecture lend themselves to the extensive choice of contemporary or traditional materials and finishes. XE is an inspired place for driver and passengers to be.

*Needle sweep is not available when optional Interactive Driver Display is specified.

INTERIOR SHOWN LEFT AND PREVIOUS PAGE: XE LANDMARK EDITION FEATURING EBONY/EBONY WITH LIGHT OYSTER CONTRAST TWIN-NEEDLE STITCH WITH OPTIONAL FEATURES FITTED

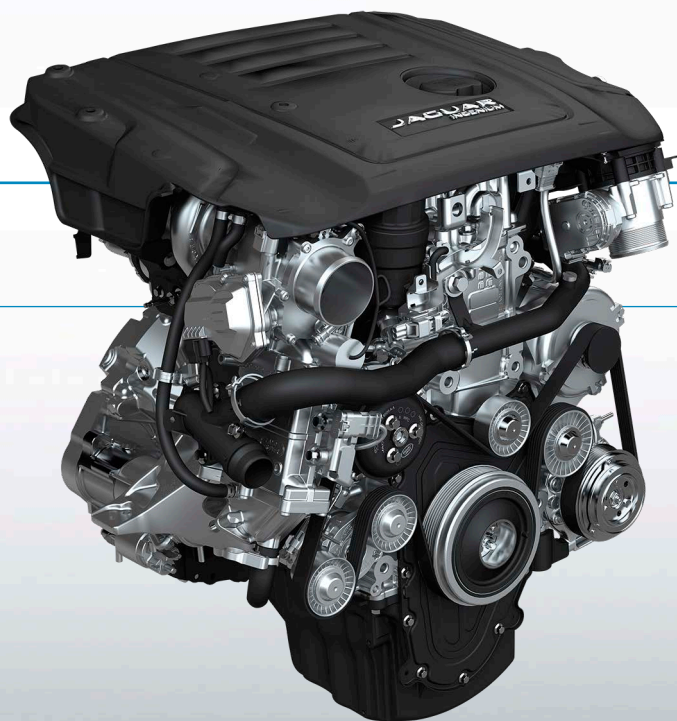
PERFORMANCE ENGINES



INGENIUM ENGINES

STOP/START TECHNOLOGY

Ingenium technology underpins the three diesel engines in the XE range. These low friction, all-aluminium engines have stiff cylinder blocks and twin balancer shafts to ensure inherently low levels of vibration for smooth day-to-day performance. All engines are equipped with Stop/Start technology and smart regenerative charging – harvesting kinetic energy from braking to charge the battery – for maximum economy, especially during urban driving. For information on fuel consumption, CO₂ emissions and performance figures for XE's engines, please refer to pages 86 to 87.



INGENIUM DIESEL ENGINES FROM

126g/km CO₂

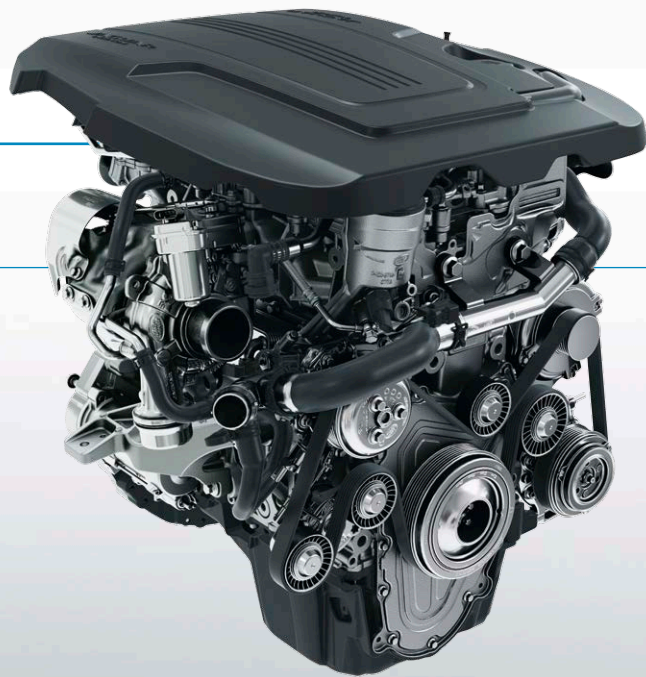
The **Ingenium 2.0 litre 4-cylinder 163PS Turbocharged Diesel** is refined and efficient. Low-flow direct injectors precisely control the amount of fuel that enters the combustion chamber for maximum efficiency. Intelligent, electronically controlled, adaptive engine cooling only engages when required – minimising fuel consumption and CO₂ emissions. This doesn't limit driving pleasure, the engine's strong torque gives good performance from low down in the rev range for brisk acceleration.

The **Ingenium 2.0 litre 4-cylinder 180PS Turbocharged Diesel** offers performance and economy. For an engine of this size it offers high levels of torque, but not at the expense of efficiency – a balance achieved thanks to its variable geometry turbocharger. Adapting to the changing flow of exhaust gases, it maximises low speed torque for broad power and responsiveness that is uniform, progressive and avoids lag.

The **Ingenium 2.0 litre 4-cylinder 240PS Twin Turbocharged Diesel** delivers power and torque. Its series sequential twin turbocharger uses high and low pressure spools to give continuous acceleration and maximise performance. A higher specific power output is created by building on Ingenium technology. Upgrades include a higher pressure common rail fuel system, increased from 1,800 to 2,200 bar, and an improved fuel injector flow rate.

All figures are manufacturer's targets and subject to final confirmation ahead of production. Note that CO₂ and fuel economy figures can vary according to wheel fitment, and the lowest figures may not be achievable with the standard wheels.

XE offers a choice of petrol engines from our Ingenium range. With their lightweight, all-aluminium design, and widespread use of low-friction roller bearings, Ingenium Petrol engines are built for smooth, highly efficient performance. All engines are equipped with Stop/Start technology and smart regenerative charging – harvesting kinetic energy from braking to charge the battery – for maximum economy, especially during urban driving.



INGENIUM PETROL ENGINES UP TO

0-60mph in 5.4 seconds

The **Ingenium 2.0 litre 4-cylinder 200PS Turbocharged Petrol** engine offers the drivability of larger engines, but with much lower fuel consumption. Direct fuel injection from centrally mounted solenoid injectors ensures precise delivery of fuel for highly efficient and clean combustion. Intelligent Continuously Variable Valve Lift control manages early or late opening of inlet valves, meaning the engine can adapt its performance to all driving situations. This works with dual independent variable cam timing to optimise power at all speeds.

The **Ingenium 2.0 litre 4-cylinder 250PS Turbocharged Petrol** engine delivers usable power and torque. For excellent acceleration and effortless overtaking, maximum torque is available between 1,300-4,500rpm. This engine's twin-scroll turbocharger is fed by an integrated exhaust manifold that synchronises exhaust pulses from two separate pairs of cylinders – significantly reducing turbo lag and improving engine response.

The **Ingenium 2.0 litre 4-cylinder 300PS Turbocharged Petrol** engine's power is balanced with strong fuel economy. For almost instant boost and efficiency, its low-inertia twin-scroll turbocharger features low-friction ball bearings and a high flow compressor wheel. Underpinned by the turbocharger's increased aerodynamic efficiency, the engine delivers rapid acceleration and maximum torque of 400Nm between 1,500-4,500rpm.

AUTOMATIC TRANSMISSION

8-SPEED AUTOMATIC TRANSMISSION

XE's automatic transmission is highly responsive, smooth and efficient. It delivers rapid shifting for effortless acceleration and overtaking. The intelligent, adaptive system subtly changes the way the throttle delivers power, as well as gearshift patterns, to suit each particular driving circumstance. The JaguarDrive Control offers even quicker shifts and sportier kick-down in Dynamic Mode, and earlier up-shifts in Eco Mode. With the automatic transmission the driver can opt to manually control gearshifts, via steering wheel paddles, at the touch of a finger.



MANUAL TRANSMISSION

6-SPEED MANUAL TRANSMISSION

Choose the 6-speed manual gearbox* for even greater driver involvement. This lightweight, highly advanced unit contributes to XE's outstanding efficiency. Its aluminium alloy casing, hollow shafts and pocketed gears save every gram of weight possible. We use an advanced direct lubrication system to reduce friction and drag for greater efficiency and further weight saving. Specifically designed for the performance requirements of sports cars – it delivers slick, short changes and superb levels of comfort.

*Only available on 2.0 litre 4-cylinder 163PS and 2.0 litre 4-cylinder 180PS Turbocharged Ingenium Diesel engines.



ADVANCED AERODYNAMICS



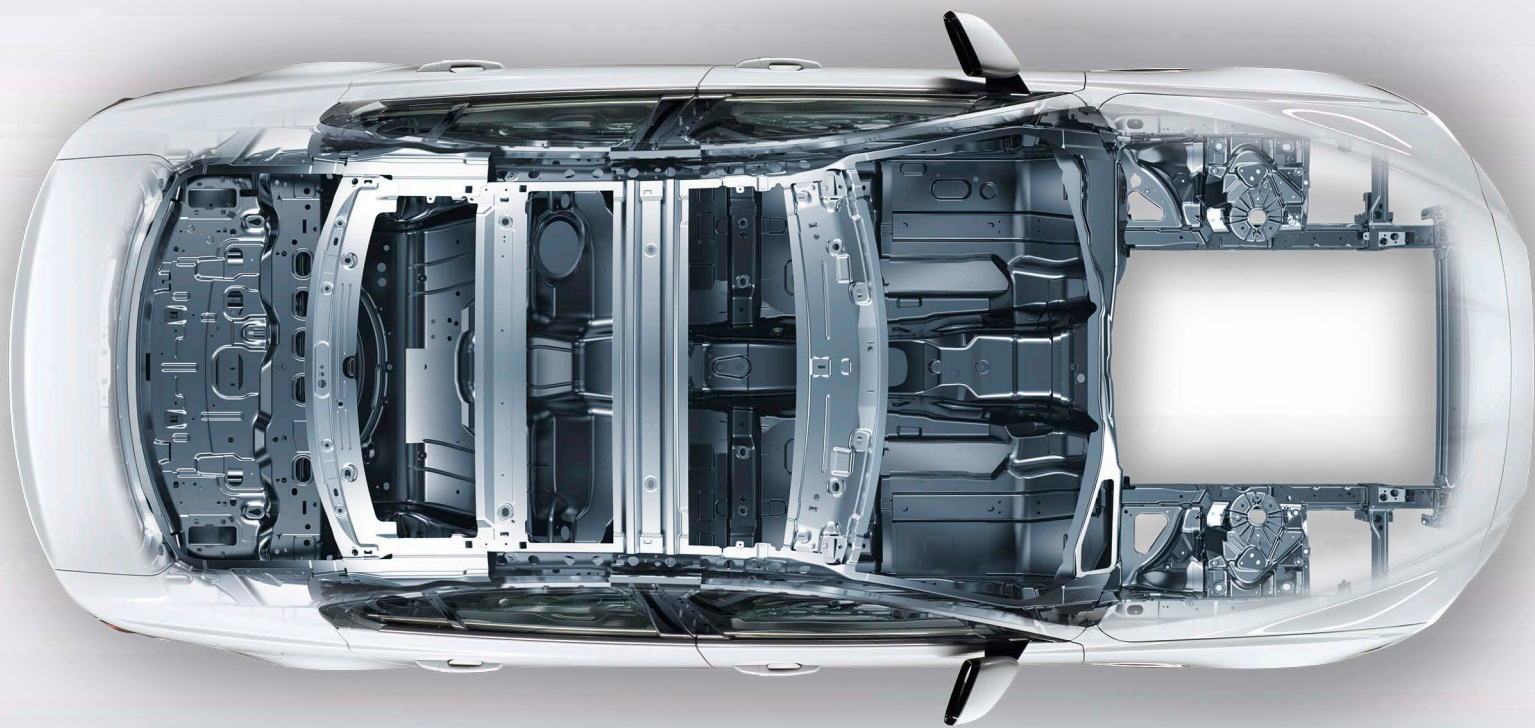
ADVANCED AERODYNAMICS

HIGHLY EFFICIENT

XE's form has been rigorously optimised for aerodynamic efficiency and stability. With a drag co-efficient from Cd 0.27, XE cuts through the air - reducing fuel consumption and lowering emissions. Every element exploits the exterior's maximum aerodynamic potential while preserving XE's stunning proportions. Vertical apertures in the front bumper's outer edges channel air through vents in the wheel arches and out over the front wheels. Even the race car-inspired underbody protection and diffuser is designed to make XE as efficient, economical and refined as possible.

VEHICLE SHOWN: XE R-SPORT IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED





LIGHTWEIGHT ALUMINIUM ARCHITECTURE



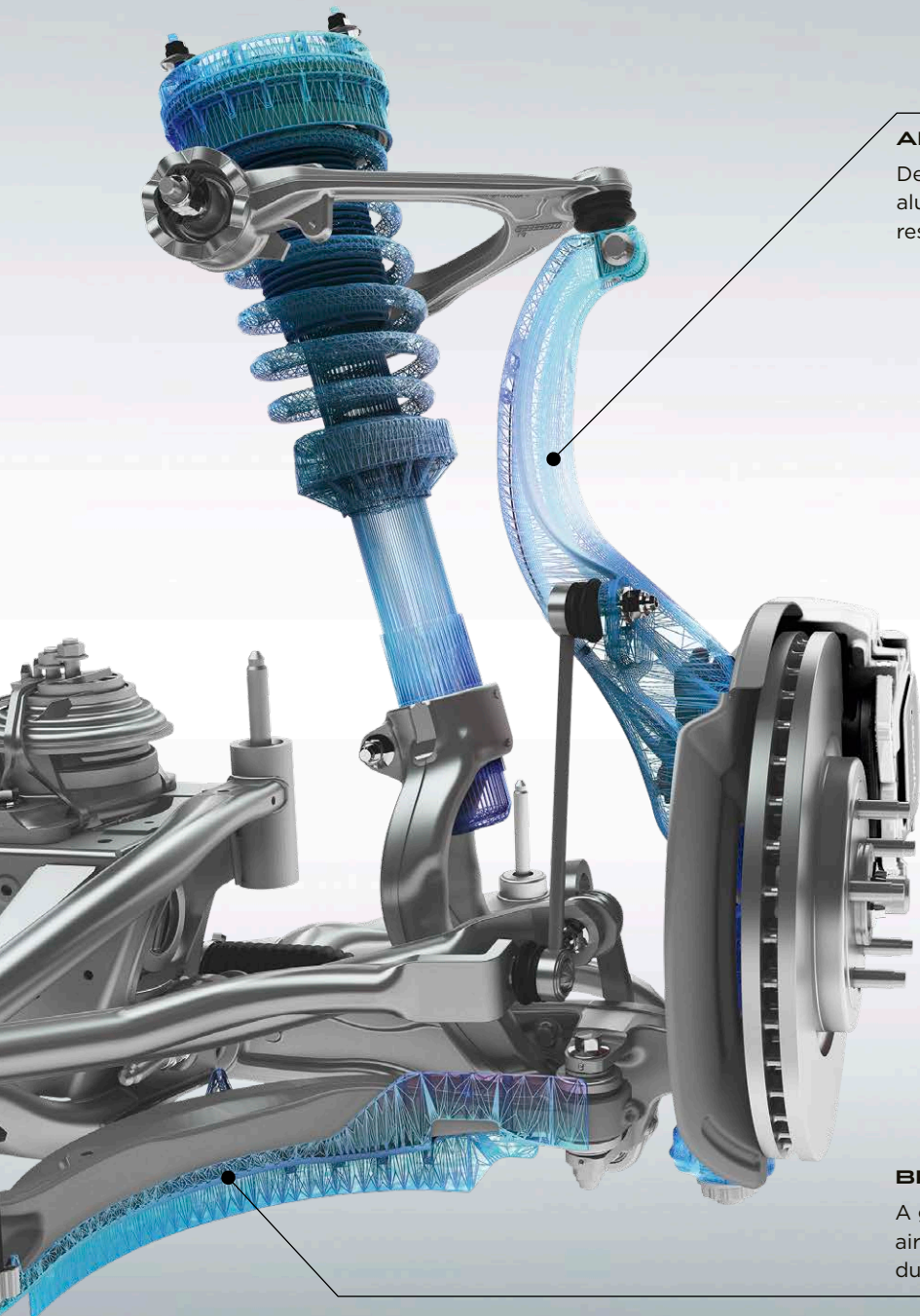
PERFECT BALANCE

STRONG AND LIGHTWEIGHT

Jaguar Land Rover has been at the forefront of aluminium car construction for more than a decade and continues to push the boundaries of this technology. As part of our pioneering recycled aluminium project, we've reclaimed over 50,000 tonnes of aluminium scrap — the weight of 200,000 XE body shells — back into the production process during 2015/16. This has prevented more than the equivalent of 500,000 tonnes of CO₂ from entering the atmosphere.

XE is based on our Lightweight Aluminium Architecture, which uses expertise derived from the aerospace industry to deliver premium vehicle characteristics in performance and refinement. This immensely strong bodysell uses a high strength 6000 series aluminium alloy. Saving weight without compromising durability, it provides very high torsional stiffness, supporting precise handling. It helps achieve optimum weight distribution approaching 50:50. The lightweight structure not only reduces fuel consumption and CO₂ emissions, it means that the XE range is able to encompass everything from 126g/km to a maximum speed of up to 155mph.

All figures are manufacturer's targets and subject to final confirmation ahead of production. Note that CO₂ and fuel economy figures can vary according to wheel fitment, and the lowest figures may not be achievable with the standard wheels.



ALUMINIUM FRONT KNUCKLE

Designed to optimum stiffness and strength, the lightweight aluminium front knuckle helps improve XE's agility, responsiveness and refinement for sports car-like control.

CHASSIS AND SUSPENSION



UNIQUE SUSPENSION
TECHNOLOGY

COMFORTABLE
AND DYNAMIC

XE responds with agility and performs with dynamism while always maintaining ride comfort – it's a unique balance that makes it a Jaguar. The ideal foundation for these driving dynamics is XE's light, yet exceptionally strong and stiff, Lightweight Aluminium Architecture with its near 50:50 weight distribution.

The sophisticated front and rear suspension systems complete a chassis that achieves a superb combination of sportiness and refinement. Advanced damper technologies – both passive and adaptive – improve ride quality still further and extend XE's breadth of dynamic capability. The suspension's control, agility and feedback give XE the spirit of a sports car.

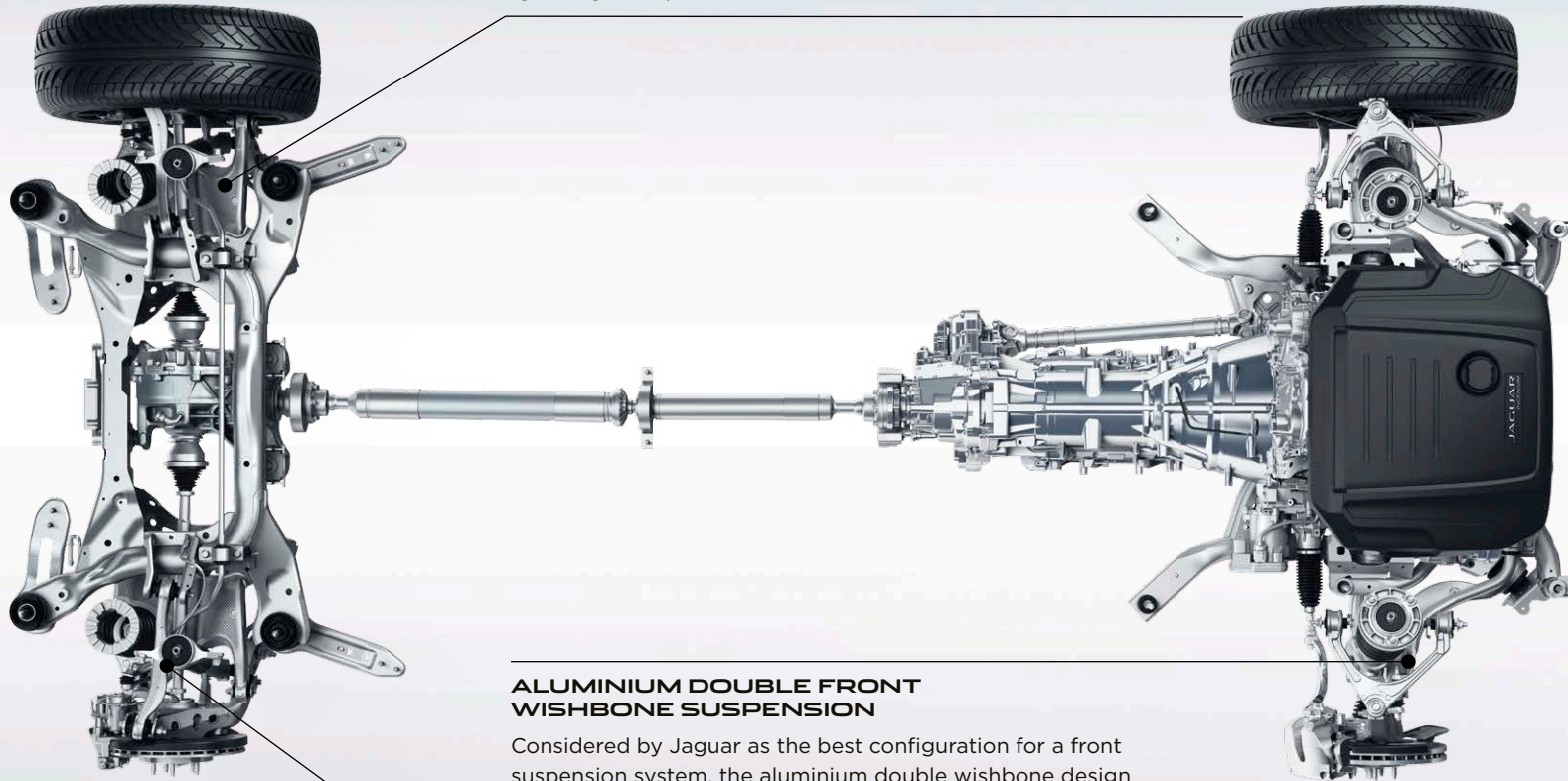
BRAKE SCOOP

A glass-filled polypropylene brake scoop channels air onto the brakes for enhanced brake performance during enthusiastic driving.

*Not available on 2.0 litre 4-cylinder 163PS Diesel engine. Requires fitment of Configurable Dynamics with Automatic Transmission.

INTEGRAL LINK REAR SUSPENSION

Integral Link rear suspension allows XE to realise a perfect combination of a refined, luxurious ride and sharp, responsive handling. The system, the benchmark for this class of car, separates and independently manages the lateral, longitudinal and vertical forces acting on the suspension for enhanced control and comfort. Many components are forged or hollow-cast in aluminium – the optimum production techniques for strong, lightweight suspension.



ALUMINIUM DOUBLE FRONT WISHBONE SUSPENSION

Considered by Jaguar as the best configuration for a front suspension system, the aluminium double wishbone design is modelled closely on F-TYPE's for precise handling and steering response.

ADAPTIVE DYNAMICS*

The Adaptive Dynamics system delivers both precise dynamics and a supple, luxurious ride by monitoring wheel position and body movements. The system constantly monitors conditions and adjusts the dampers to provide the optimum balance between comfort and refinement at all times.



DRIVING TECHNOLOGY

ADVANCED DRIVING DYNAMICS



MAXIMISING AGILITY

CONTINUOUSLY ADAPTING

Dynamic Mode revises the car's software to further enhance XE's sporting character. It sharpens the throttle response, increases steering weighting and performs gearshifts more quickly¹ and at higher engine speeds. It also brings visual drama to the driver as the instrument cluster takes on a red glow. Dynamic Mode enhances your connection with XE's inherent Jaguar performance.

ELECTRIC POWER ASSISTED STEERING

Electric Power Assisted Steering (EPAS) offers outstanding feedback and control, and it is active on demand – saving power for where you really need it, as well as saving fuel. EPAS' sophisticated computer management varies steering assistance as appropriate – increasing assistance for low speed manoeuvring and improving feel at higher speeds. It also enables advanced safety features such as Lane Keep Assist² and Park Assist².

ADAPTIVE DYNAMICS^{2 3 4}

Whether you're accelerating on the motorway, cornering on country roads or navigating around town, Adaptive Dynamics^{2 3 4} modifies XE's response to match the conditions and your driving style. It analyses acceleration, cornering, throttle and brake pedal activity, as well as kick-down activation. Steering movement is analysed up to 500 times a second and body movement up to 100 times a second. Using this information, electronically controlled adaptive dampers then constantly adjust to optimise the suspension settings and maintain XE's poise and comfort.

CONFIGURABLE DYNAMICS^{1 2 3}

Bringing technology from F-TYPE, the optional Configurable Dynamics^{1 3} system allows you to set up XE's dynamics for throttle mapping, gearbox shift points and steering to suit your performance driving needs. When Adaptive Dynamics^{2 3 4} is fitted, you can make your setting even more personal by configuring the damper settings.

¹Automatic Transmission only.

²Optional feature.

³Not available on 2.0 litre 4-cylinder 163PS Diesel engine.

⁴Requires fitment of Configurable Dynamics with Automatic Transmission.

ADDED DRIVER CONFIDENCE



ALL SURFACE PROGRESS CONTROL¹

ADAPTIVE SURFACE RESPONSE

Unique in this class of car, Jaguar's All Surface Progress Control (ASPC) technology is a low speed cruise control that helps XE to cope with low traction situations. ASPC allows the driver to concentrate on steering the vehicle. Once activated, you use the cruise control buttons to set a 'target' speed of between 2mph and 19mph. The system then works to achieve and maintain that speed while exerting optimum traction control.

ASPC is standard on all engines fitted with automatic transmissions and gives XE drivers added confidence over slippery, loose or icy surfaces, undulating terrain and even while descending a difficult incline. It helps make XE easy to drive in challenging conditions. ASPC also has a pull-away function allowing XE to progress from rest on low grip surfaces and ascending gradients, as well as a hill descent function that controls vehicle speed on steeper inclines.

On All Wheel Drive vehicles fitted with Adaptive Dynamics^{2,3}, optional Adaptive Surface Response (AdSR) recognises differences between surfaces to exploit the maximum available grip. Drawing on Jaguar Land Rover's unrivalled expertise with All Wheel Drive systems, AdSR constantly monitors the car's environment and adjusts the appropriate engine and brake settings. Once selected, AdSR works at all speeds to support you in adverse weather and across challenging surfaces.

¹Automatic Transmission only. ²Optional feature.

³Not available on 2.0 litre 4-cylinder 163PS Diesel engine. Requires fitment of Configurable Dynamics with Automatic Transmission.



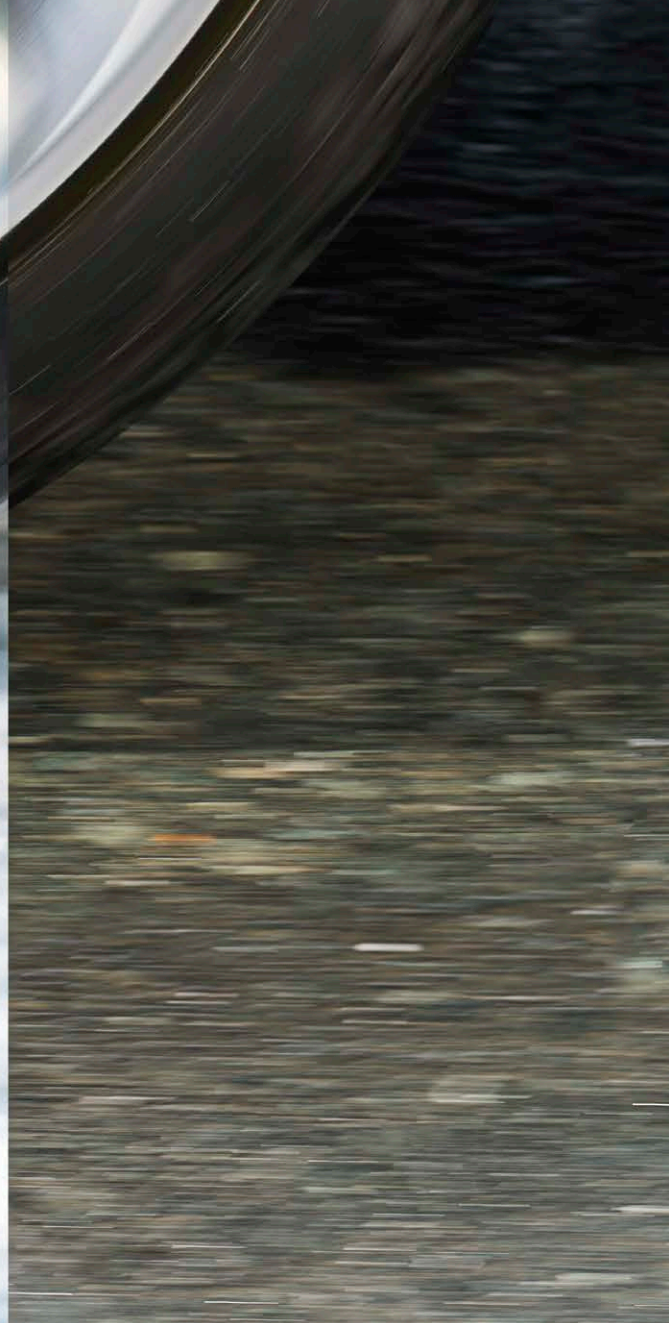
MUD/GRAVEL



WET GRASS



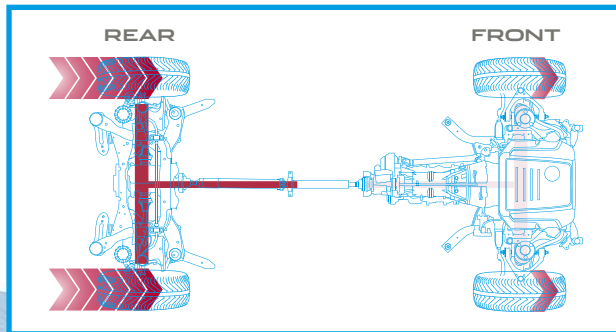
SNOW/ICE



WET ROAD

DRY ROAD CONDITIONS

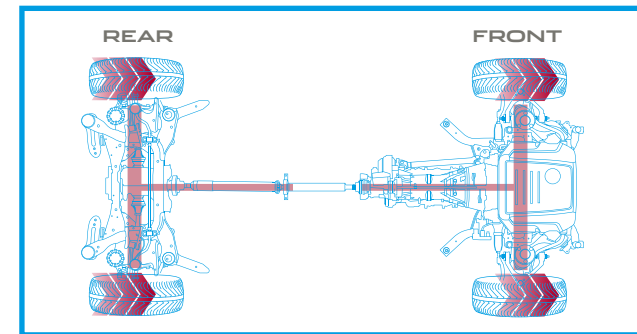
In normal conditions, torque is distributed to the rear wheels, delivering acclaimed Jaguar agility and handling.



LOW TRACTION CONDITIONS

On slippery surfaces, such as grass and snow, torque can be balanced between the front and rear wheels to maximise traction.

In extreme conditions where only the front wheels have traction, up to 100 percent of engine torque can be distributed to the front wheels for optimum grip.



ADVANCED DRIVETRAIN TECHNOLOGY



ALL WHEEL DRIVE

INTELLIGENT DRIVELINE DYNAMICS

XE's All Wheel Drive (AWD) system combines the agility and character of Rear Wheel Drive (RWD) with the increased security and traction provided by AWD. In normal driving, XE is predominantly RWD to deliver handling purity, feel and balance. But when roads become more challenging, or when you accelerate more keenly on low-grip surfaces, the system subtly channels power forwards enabling XE to maintain optimum traction for comfortable progress in all conditions.

XE's AWD uses a transfer case at the back of the 8-speed Automatic Transmission to manage the appropriate distribution of torque to the front and rear wheels. Engineered to ensure that XE retains the dynamic behaviour of a Jaguar, the transfer case contains an electro-mechanically activated multi-plate clutch with an actuator to build hydraulic pressure. This pressure is quickly and accurately controlled to generate the required force in the clutch to transfer the optimal amount of torque to the front wheels.

Unlike other systems that react to wheel slip, Jaguar's Intelligent Driveline Dynamics (IDD) software is predictive and uses sensors measuring throttle and steering inputs to anticipate wheel slip. IDD seamlessly co-ordinates these inputs and compares them with responses from the engine, transmission and traction control systems to calculate the traction available and distribute torque accordingly even before grip is lost. From a standstill XE can transition from RWD to AWD in as little as 165 milliseconds or just 100 milliseconds when the car is moving.

The result is a drive which blends the character of RWD with the capability of AWD, providing outstanding levels of performance and control whatever the road throws at you.



TORQUE VECTORING APPLIES
BRAKE PRESSURE TO SLOW THE
INSIDE FRONT AND INSIDE REAR
WHEELS INDEPENDENTLY.

POWER IS SUSTAINED
TO MAINTAIN CONSTANT
SPEED OF OUTER WHEELS.

ADDITIONAL ROTATIONAL
FORCE APPLIED AROUND
VEHICLE'S AXIS.

TORQUE VECTORING



TORQUE VECTORING BY BRAKING

XE's Torque Vectoring by Braking maximises capability through even the tightest of corners. Torque Vectoring technology provides controlled independent braking on the individual inside front and rear wheels to add to the turning forces acting on the car. In most conditions more braking pressure is applied to the rear inside wheel as this supports the most increased cornering capability, while the front inside wheel is braked for greater effectiveness and refinement. The result is reduced understeer for sharper turning and more consistent road holding. Torque Vectoring delivers increased sports car-like agility and added driver confidence.

VEHICLE SHOWN: XE R-SPORT IN FIRENZE RED WITH OPTIONAL FEATURES FITTED

STABILITY AND CONTROL



**DYNAMIC
STABILITY CONTROL**

**ENGINE DRAG
TORQUE CONTROL**

**TRAILER
STABILITY ASSIST**

Jaguar's Stability Systems keep XE safely balanced whether you're driving enthusiastically or simply want the assurance of a car that will remain stable in challenging conditions.

Dynamic Stability Control (DSC) monitors XE's dynamic behaviour, intervening to maximise vehicle stability and optimising available grip. DSC reduces engine torque and applies braking to the appropriate wheels to correct the car's direction of travel by counteracting understeer or oversteer. XE's DSC system has enhanced understeer control to reduce speed and regain control more effectively.

Engine Drag Torque Control (EDC) mitigates the chance of wheel slip caused by strong engine braking in adverse driving conditions. It acts by briefly increasing torque to the wheels as appropriate.

Trailer Stability Assist (TSA) gives you greater stability when towing. Should TSA detect a dangerous trailer sway situation is developing, it can help you regain control by gradually reducing XE's speed through lowering engine power and applying the brakes individually on each side of the vehicle to control the sway.

UNDERSTEER

BRAKING APPLIED TO APPROPRIATE
WHEELS TO COUNTERACT
UNDERSTEER/OVERSTEER

OVERSTEER

VEHICLE SHOWN: XE R-SPORT IN FIRENZE RED WITH OPTIONAL FEATURES FITTED





TECHNOLOGY INFOTAINMENT

Delivering a wealth of information and entertainment, every XE is equipped with our InControl infotainment system, Touch Pro. It features intuitive and advanced integrated technologies to ensure everyone can make the most of their journey.



10" TOUCH PRO

The standard 10" Touchscreen at the heart of the centre console supports swipe and pinch to zoom gestures and delivers our richest ever audio-visual entertainment. To enhance the in-car experience, Touch Pro offers customisable homescreens and fast response times as well as voice control. Multi-tasking is also made easy thanks to the Interactive Side Panel. Touch Pro is further enhanced by the connectivity package, Connect Pro.



INTERACTIVE DRIVER DISPLAY

The optional 12.3" high-definition Interactive Driver Display can receive and project a vast amount of driving information, entertainment and active safety data including navigation, phone and media. Its high resolution ensures the utmost clarity and its refined processing engine delivers smooth moving pin sharp graphics. To help you find your way more easily, Navigation Pro enables you to display full screen navigation with 3D mapping.



HEAD-UP DISPLAY

To help reduce distraction or the need for you to take your eyes off the road, Head-up Display* is an option that presents key vehicle data such as your speed, gear position and navigation directions on the windscreen. It features crystal clear colour graphics in high resolution, enabling you to see all driver information with ease. The feature can be turned on and off dependent on driver preference.

*Only available as part of the Head-up Display Pack.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

CONNECTIVITY

InControl is Jaguar's suite of standard and optional features that connects you to your vehicle and links you seamlessly, and securely, with the outside world. There are a range of packs and options available to choose from. With a selection of apps, even when you're away from your car, some of the InControl features stay with you, making sure the Jaguar experience is more enjoyable than ever.

STANDARD FEATURES

PINPOINT TOUCH CONTROL

Pinpoint touch control allows you to interact with information swiftly. The Touchscreen responds in the same manner as a smartphone or tablet computer, providing multi-touch gestures such as pinch to zoom and swipe.

PERSONALISED HOMEPAGE

You can set up your homescreens the way you want them. With over 60 shortcuts and widgets, you can customise your system around the features you use most.

INTERACTIVE SIDE PANEL

A choice of side panels means you can multi-task. For example, your main screen area can be used for navigation, while the side panel provides phone controls. Simply swipe up and down to switch between multiple panels.

MULTIMEDIA

Enjoy a range of multimedia features on the Touchscreen. Connect your device and see details of playlists and music displayed by artist, album and genre.

ENHANCED PHONE INTERFACE

Making it easier and safer, you can call a favourite contact with a single touch. Additional functionality includes direct access to voicemail, conference calling and homescreen integration.

VOICE RECOGNITION SYSTEM

So you can complete tasks without taking your eyes off the road, XE offers voice recognition. For example, 'Tune to 97.9', 'Call office' or 'Navigate home'.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Google Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.



PROTECT

Jaguar Optimised Assistance – If you break down you can make a direct call to the Jaguar Assistance team by pressing the button on the overhead console or from the Assistance screen within the Remote smartphone app.

SOS Emergency Call – In a more serious incident, SOS Emergency Call will automatically connect you to the emergency response team who will notify the emergency services to your location. For peace of mind, this service is provided for the first ten years from date of registration.

Remote Essentials – Remote smartphone app provides information on your vehicle and enables you to interact with it remotely. Compatible with most smartphones, Android Wear™ or the Apple Watch®, this service includes:

- **Journey Tracking** – This opt-in feature can automatically record your journey history including your route and mileage statistics. This information can be exported by email to use for expense reporting and can be imported to a spreadsheet.
- **Vehicle Status Check** – Check current fuel level and range, and status of door and window position and locks. See the last parked location of the vehicle and find your way back to it with on-foot directions.

STANDARD FEATURES

NAVIGATION PRO

Navigation Pro allows you to save your favourite places, use swipe and pinch to zoom gestures for simple map exploration and display a choice of either 2D or 3D crystal clear map graphics. Navigation Pro functionality is further enhanced by the Connect Pro Pack.

CONNECT PRO PACK

Connect Pro consists of InControl Apps, Remote Premium, a 4G Wi-Fi Hotspot, and Pro Services. It's designed to enhance your in-car and out-of-car experience, ensuring you and your passengers enjoy the journey whilst remaining connected to the world.

INCONTROL APPS

Jaguar InControl Apps technology allows vehicle-optimised apps on your Android™ or Apple® smartphone to be controlled through the vehicle's Touchscreen, including contacts, calendar and music player via a USB cable. You can also download third-party apps offering a range of services.

- **Spotify¹** – Access a library of more than 30 million songs with this seamlessly integrated app. Featuring all the same intuitive functionality as the Spotify smartphone app, you can search songs, stations and recommendations, create playlists and access your music in offline mode. Simply log in using your existing Spotify Free or Spotify Premium account.
- **Tile²** – Helps you find lost or misplaced items in seconds. Attach a tiny Bluetooth tracker Tile to your keys, wallet or bag. The easy-to-use Tile app can then help you find these items should they be misplaced. The app is accessible any time through your vehicle's Touchscreen, allowing you to make sure you have everything you need with you, before you set off on your journey.

REMOTE PREMIUM³

Remote Premium provides the following enhancements to the Remote smartphone app:

- **Remote Lock/Unlock** – Lock or unlock your doors remotely with the click of a button. Simply press the 'lock' button on the Vehicle Security screen of the Remote smartphone app to single lock the doors, arm the alarm, fold in the wing mirrors and close the windows. Press the 'unlock' button to unfold the wing mirrors⁴, turn on the dipped headlights and cause the hazard lights to flash twice.

- **Remote Climate** – Prepare your XE in advance by pre-heating or pre-cooling the cabin, so that you and your passengers are comfortable from the moment you step inside.
- **Beep/Flash** – This feature turns on your Jaguar's hazard lights, dipped headlights and sounds an audible alert to help you locate your vehicle in a crowded car park.

4G Wi-Fi

The 4G Wi-Fi Hotspot provides in-car access to the Internet, enabling up to eight wireless devices to be used simultaneously in the car. Passengers can connect through the vehicle's wireless network to surf, work, update social media and stay entertained throughout the journey.

PRO SERVICES

Pro Services enables connected navigation services to access many additional capabilities including the following features:

- **Real Time Traffic Information** – Uses live traffic data feeds to give you the most accurate picture of what the traffic is like on the way to your destination.
- **One-box Search** – Wherever you are, you can search the surrounding area for places of interest. The system can access expert destination information, travel tips and inspiration as well as online travel reviews of the local area.
- **Planning Routes and Door-to-Door Routing** – Before setting off, use the Route Planner app or online portal to search, save locations or set your destination. The app uses the Cloud to send your destination automatically to your vehicle's navigation screen. Once you've parked, the Route Planner app will guide you to your destination – a true door-to-door experience which includes public transport options.
- **Satellite View** – When you want to get the context of your surroundings from overhead, simply switch to satellite view.
- **Share ETA** – You can share your estimated time of arrival so your selected contact(s) will know exactly when you will arrive, as calculated by the navigation guidance system. If you're running late, Share ETA can then send automatic updates via text messages or email, without any further action from you.

¹Please check App Store and Google Play for availability. ²Bluetooth tracker tiles must be purchased separately. 2016 Tile Inc. and the Tile design are trademarks of Tile, Inc.

³Remote Premium contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. Remote services available are market dependent. ⁴Requires Powerfold Mirrors.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Google Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times. Stay connected while on the move. When specified with 'Pro Services and Wi-Fi Hotspot', your new Jaguar XE will arrive with a SIM Card equipped with an Essential data plan of 500MB of data per month for the initial warranty period. You'll be better connected, receiving live traffic updates and more. Additional data can be purchased.

- **Commute Mode** – Allows the system to learn your commutes and automatically advises you of the expected journey time based on live and historical traffic movements without you having to input a destination. The system learns the routes you take for a given destination and then advises which of those is the quickest. The feature can be turned on and off dependent on driver preference.
- **Parking Service** – As you approach your destination, you can see where parking is available. Simply tap on your preferred car park and the navigation system updates to direct you to it.
- **Online Routing** – While you're on your way to a destination the system monitors live traffic conditions and takes into account typical traffic patterns for that time of day, keeping you on the optimum route.
- **Safety Cameras** – Alerts you to the location of accident black spots monitored by safety cameras.
- **Fuel Prices** – When you're going to fill up, the Fuel Price service not only finds filling stations along your route, it also enables you to compare fuel prices so you can keep your costs down.

OPTIONAL FEATURE

SECURE TRACKER⁵

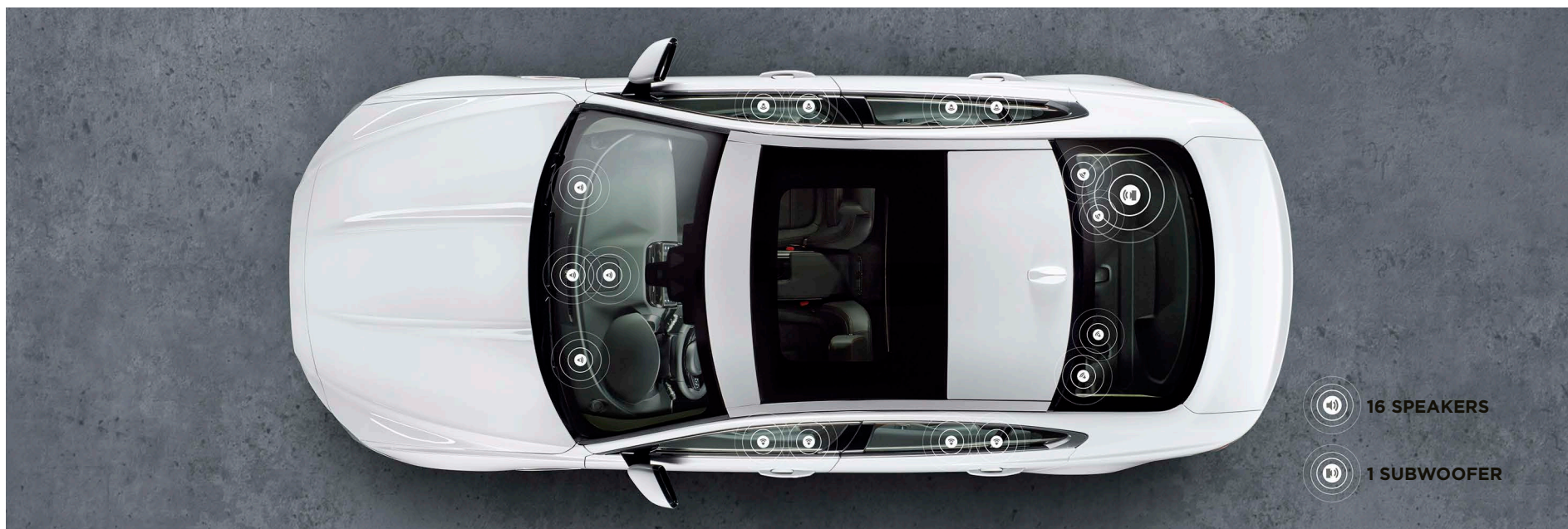
Uses tracking technology to alert you to an attempted theft, and signals your vehicle's location to the relevant authorities, for a timely recovery.

⁵Tracker will require further subscription after the initial term as advised by your Jaguar Retailer. Please ensure iPhone compatibility is reviewed with your local Jaguar Retailer.



AUDIO

A vehicle's cabin is the ideal place within which to experience your personal choice of music and Jaguar XE has the option of three different audio systems. In addition, it is the only car in its class to offer Meridian sound systems.



SOUND SYSTEM¹

Excellent acoustic range through six speakers.

MERIDIAN™ SOUND SYSTEM²

Great definition, crystal clear highs and full, deep bass – delivered through the careful arrangement of 10 speakers and a dual channel subwoofer.

MERIDIAN SURROUND SOUND SYSTEM³

All the fullness and clarity of a live performance delivered through an arrangement of 16 front, side and rear speakers and a dual channel subwoofer – seamlessly brought together using Trifield™ technology. Exclusive to Meridian, Trifield perfectly blends the centre and surround channels with left and right channels ensuring an optimum, consistent sound experience for each passenger.

DIGITAL AUDIO BROADCAST (DAB) RADIO¹

The DAB radio technology offers improved sound quality, a wide choice of stations and live text information about the station, show and song you are listening to.








¹Not available on Portfolio, standard on all other derivatives.

²Standard on Portfolio, optional on all other derivatives. ³Optional.

Image is representative of Meridian Surround Sound System

MERIDIAN

Formed in 1977 in Cambridgeshire, England, Jaguar’s audio partner Meridian has pioneered many firsts including active speakers and the world’s first digital surround sound processor. Meridian’s audio technology input has helped ensure that Jaguar XE is the most superb space within which to experience sound. Meridian Cabin Correction technology was utilised to analyse cabin shape, acoustics and resonance characteristics in order to help remove unwanted sounds. The advanced algorithm ensures that the rhythm, punch and timing of any piece of music are heard precisely how the artist intended, providing a consistently exceptional quality audio experience for all passengers in the vehicle.

	UNIQUE MERIDIAN™ TECHNOLOGY	SPEAKERS + SUBWOOFERS	WATTS
SOUND SYSTEM	N/A	6	125
MERIDIAN™ SOUND SYSTEM	  	10 + 1	380
MERIDIAN™ SURROUND SOUND SYSTEM	   	16 + 1	825



DIGITAL SIGNAL PROCESSING

Brings all elements of the audio system together as one, for performance that would otherwise require significantly larger speakers.



MERIDIAN CABIN CORRECTION

The advanced algorithm of Meridian’s Cabin Correction tailors the sound experience to the precise acoustics of XE’s interior.



MERIDIAN DIGITAL DITHER SHAPING

To maintain the quality of musical recordings, they are converted into a common digital format. Meridian Digital Dither Shaping ensures that digital signal conversions are made smoothly and seamlessly, preserving the finest details of the audio performance. The result is authentic musical conversion, evoking the emotions of the original recording.

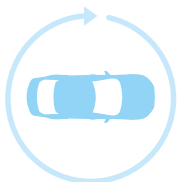


TRIFIELD

Exclusive to Meridian, Trifield blends the centre and surround channels seamlessly with left and right channels, delivering a consistent, concert-like experience for all occupants.

Meridian is a registered trademark of Meridian Audio Ltd.
Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.
Features and their availability may differ by vehicle specification and market.

SAFETY AND EFFICIENCY DRIVER ASSISTANCE



360° SURROUND CAMERA

Helping with various manoeuvres, from parking by a kerb to getting in and out of tight spaces and junctions, Surround Camera System gives you 360° exterior vision on the Touchscreen. To enhance this system further, new Forward Vehicle Guidance and Forward Traffic Detection are also available. Forming part of the 360° Surround Camera, Forward Vehicle Guidance provides the driver with an on-screen visualisation of the vehicle and parking distance. Forward Traffic Detection helps avoid potential collisions in situations where forward manoeuvres involve restricted views.



AUTONOMOUS EMERGENCY BRAKING

Should a potential collision be detected, XE gives an audible forward collision warning. Visual warnings follow. If the driver takes no action, the system applies the brakes to help reduce the severity of the possible impact. This system also includes pedestrian sensing.



REAR CAMERA

Rear View Camera provides improved visibility when reversing. This valuable parking aid also helps when hitching a trailer. Static lines representing the vehicle's outer perimeter and predicted path are superimposed on the rearward image, to make parking in tight spots as easy as possible.



PARK ASSIST

Park Assist makes parking in tight spaces easier than ever. XE can accurately steer itself during both parallel and bay parking manoeuvres – the driver only has to control the brakes and accelerator. An exit-assist function can help guide XE while leaving a parallel space.



360° PARKING AID

360° Parking Aid uses ultrasonic sensors to the front, rear and sides of the vehicle to alert you to the proximity of objects when parking or exiting from a bay.



TRAFFIC SIGN RECOGNITION AND ADAPTIVE SPEED LIMITER

Traffic Sign Recognition technology detects speed limits, including variable limits, and no overtaking signs via the forward-facing camera, then displays them to the driver. The Adaptive Speed Limiter uses detected traffic sign information to help keep XE within the appropriate speed limit. Where no traffic sign is detected, the Adaptive Speed Limiter can also use the map data from the optional navigation guidance system.

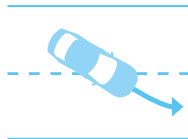
*Only available on automatic transmission.

Please refer to page 64 for fitment requirements or configure your vehicle at jaguar.co.uk



BLIND SPOT ASSIST

Blind Spot Assist can help you prevent collisions. If your vehicle detects another car in your blind spot when you begin to change lanes, a small warning light illuminates in the corresponding wing mirror and steering torque encourages you to guide your vehicle away from the approaching vehicle.



LANE DEPARTURE WARNING

Lane Departure Warning can help make long journeys much safer. The system senses when your vehicle is unintentionally drifting out of your lane, and notifies you with a visual alert and a gentle vibration of the steering wheel.



LANE KEEP ASSIST AND DRIVER CONDITION MONITOR

Building on Lane Departure Warning, Lane Keep Assist senses unintentional lane drift and helps steer XE back into its lane. Driver Condition Monitor detects lapses in concentration due to tiredness by monitoring driver inputs and suggests taking a break via an audible alert and a visual notification in the instrument cluster.



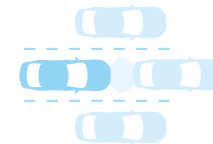
REVERSE TRAFFIC DETECTION

Reverse Traffic Detection is particularly useful when reversing out of a parking bay, the system warns you of vehicles, pedestrians or other hazards, approaching from either side of your vehicle. It will alert you with both audio and visual warnings so you know what's behind you even when the view is obstructed.



PEDESTRIAN CONTACT SENSING

Help protect the people outside your car as well as those inside. If the car makes contact with a pedestrian, our industry leading Pedestrian Contact Sensing System is designed to automatically raise the bonnet to help cushion a potential impact.



ADAPTIVE CRUISE CONTROL WITH QUEUE ASSIST*

Adaptive Cruise Control uses radar technology to automatically adjust your speed to maintain a safe distance from the vehicle ahead. XE resumes its pre-set speed as soon as the road in front is clear. Should the car in front stop completely, the Queue Assist function brings XE to a smooth halt. Once the traffic moves off, touch the accelerator and XE will follow the car in front again.



EFFICIENT TECHNOLOGIES

SUSTAINABLE CONSTRUCTION

Jaguar Land Rover are committed to producing vehicles that use more sustainable materials, produce less waste and use fewer natural resources as part of our approach to sustainability excellence. XE's development process has included a full life cycle assessment and has been designed to be 85 percent recyclable/re-usable and 95 percent recoverable at the end of the vehicle's life.

Recycled materials have been used in XE wherever possible. Each car contains up to 10kg of recycled plastics, which is the equivalent of 769 small plastic water bottles. The use of recycled material in XE means that approximately 6,290 tonnes of plastic are diverted away from landfill over its entire lifecycle. Parts containing recycled plastics include – the floor console base, wheel arch liners, and junction box covers.

ENGINE MANUFACTURING CENTRE

Jaguar Land Rover's Engine Manufacturing Centre, where all of XE's engines are developed, has been built to the highest environmental standard (BREEAM Excellent) and features the largest rooftop solar panel installation in the UK. Comprising no fewer than 22,600 individual panels, which are capable of providing up to 6.2MW (enough energy to power 1,600 homes). The panels generate more than 30 percent of the site's energy, reducing the plant's CO₂ footprint by over 2,400 tonnes per year.

ADVANCED AERODYNAMICS

XE's streamlined shape navigates air around the rear wheels to reduce turbulence. The smooth underfloor has been honed through exhaustive testing to perfect airflow efficiency. 17" 10 spoke 'Style 1017' wheels are designed to push through the air with less resistance.

Helping XE cut through the air and improve fuel efficiency, lower bumper intakes optimise airflow past the front wheels, by feeding air to the inner wheel arch from ducts in the front spoiler. In the upper and lower front grille, two intelligent Active Vanes open when necessary to let in cool air, but whenever possible they shut.

To reduce drag, which in turn reduces CO₂ emissions, an aero blade below the rear bumper helps redirect air away from the rear of the car. It also helps clean your rear windscreen and lights.

ECO MODE

Eco Mode encourages fuel-efficient driving by reducing throttle sensitivity, selecting more economical engine mapping and, on manual vehicles, advising of gear shifts. It also reduces fuel consumption by minimising the energy demands placed on the engine by climate control and audio systems. A display on the Touchscreen provides vehicle data and driving tips.

XE LANDMARK EDITION

The XE Landmark Edition's sporty and sleek look includes a unique front bumper with body-coloured side sills, a boot spoiler and unique 18" wheels. Xenon headlights with LED signature and Black Pack are standard. Exclusive to the Landmark Black Pack are Black mirror caps. The car is available in three attractive colours – Yulong White, Firenze Red, or Santorini Black. Inside, choose perforated leather in Ebony/Ebony with Light Oyster contrast twin-needle stitching, or Ebony/Pimento with contrast twin-needle stitching in Pimento. Other features include a Luxtec wrapped instrument panel topper with contrast stitch, a Meshed Aluminium finisher and Ebony Morzine headlining.

To see the complete list of XE Landmark Edition standard features, and the extensive range of options and accessories available, visit jaguar.co.uk

VEHICLES SHOWN: XE LANDMARK EDITION IN FIRENZE RED, SANTORINI BLACK AND YULONG WHITE WITH OPTIONAL FEATURES FITTED







300
SPORT

XE 300 SPORT EDITION

Throughout XE 300 SPORT you will find Jaguar's engineering excellence enhanced with details that are a reflection of our racing heritage. Eye-catching Yellow 300 SPORT badging on the exterior is complemented by unique interior branding. Performance lives up to the promise, delivered by a Turbocharged Ingenium Petrol engine punching out an impressive 300PS. XE 300 SPORT effortlessly combines style and poise with thrilling pace and performance.

XE 300 SPORT FEATURES

- 2.0 litre 4-cylinder Turbocharged Petrol engine

Exterior:

- A flash of Yellow on the brake calipers • Striking Yellow badging on the bootlid and on the mesh grille • Purposeful looking fender vents in Dark Satin Grey match the exclusive 19" wheels with Dark Satin Grey Metallic finish • Available exclusively in Caldera Red, Indus Silver, Santorini Black and Yulong White

Interior:

- Soft grain leather steering wheel • Gearshift paddles, machined from billet aluminium • Sports pedals and 300 SPORT branded treadplates • Yellow twin needle contrast stitching throughout



PERSONALISATION XE - YOUR CHOICE



Configure your vehicle at jaguar.co.uk



CHOOSE YOUR ENGINE

Page 56

Select one of XE's powerful, efficient petrol or diesel engines to suit your driving style.

CHOOSE YOUR MODEL & OPTIONS

Page 58

Compare the wealth of standard features and options on XE models.

CHOOSE YOUR COLOUR

Page 66

Express your individuality with one of XE's stunning exterior colours.

CHOOSE YOUR WHEELS

Page 68

Add the personal finishing touch to your new XE, and complement its stunning style, with a set of beautifully designed alloy wheels.

CHOOSE YOUR INTERIOR

Page 70


There's a wide selection of premium materials, leathers, veneers and finishes for every personal taste.

CHOOSE YOUR JAGUAR GEAR - ACCESSORIES

Page 82

Really make it yours by adding style, practicality and versatility with official XE Gear Accessories from your local Jaguar Retailer.

1 CHOOSE YOUR ENGINE

 Configure your vehicle at jaguar.co.uk

> DIESEL ENGINES

2.0 LITRE

4-CYLINDER TURBOCHARGED

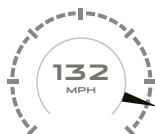
MAXIMUM POWER 163PS
MAXIMUM TORQUE 380Nm
ACCELERATION 0-60mph Manual RWD 8.9 seconds / Automatic RWD 8.3 seconds
TOP SPEED Manual RWD 132mph Automatic RWD 132mph
SE, PRESTIGE, R-SPORT, PORTFOLIO



MANUAL RWD
0-60 MPH



AUTOMATIC RWD
0-60 MPH



MANUAL RWD
TOP SPEED MPH



AUTOMATIC RWD
TOP SPEED MPH

2.0 LITRE

4-CYLINDER TURBOCHARGED

MAXIMUM POWER 180PS
MAXIMUM TORQUE 430Nm
ACCELERATION 0-60mph Manual RWD 7.9 seconds / Automatic RWD 7.6 seconds / Automatic AWD 7.8 seconds
TOP SPEED Manual RWD 140mph Automatic RWD 140mph / Automatic AWD 132mph
SE, PRESTIGE, R-SPORT, PORTFOLIO, LANDMARK



MANUAL RWD
0-60 MPH



AUTOMATIC RWD
0-60 MPH



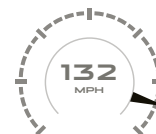
AUTOMATIC AWD
0-60 MPH



MANUAL RWD
TOP SPEED MPH



AUTOMATIC RWD
TOP SPEED MPH



AUTOMATIC AWD
TOP SPEED MPH

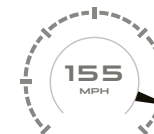
2.0 LITRE

4-CYLINDER TWIN TURBOCHARGED

MAXIMUM POWER 240PS
MAXIMUM TORQUE 500Nm
ACCELERATION Automatic AWD 0-60mph 6.1 seconds
TOP SPEED Automatic AWD 155mph
SE, PRESTIGE, R-SPORT, PORTFOLIO, LANDMARK



AUTOMATIC AWD
0-60 MPH



AUTOMATIC AWD
TOP SPEED MPH

Please refer to the Technical Details pages 84-85 for full fuel consumption figures.

All figures are manufacturer's targets and subject to final confirmation ahead of production.

Note that CO₂ and fuel economy figures can vary according to wheel fitment, and the lowest figures may not be achievable with the standard wheels.

> PETROL ENGINES

2.0 LITRE

4-CYLINDER TURBOCHARGED

MAXIMUM POWER 200PS

MAXIMUM TORQUE 320Nm

ACCELERATION

Automatic RWD 0-60mph 7.2 seconds

TOP SPEED

Automatic RWD 143mph

SE, PRESTIGE, R-SPORT, PORTFOLIO, LANDMARK



AUTOMATIC RWD
0-60 MPH



AUTOMATIC RWD
TOP SPEED MPH

2.0 LITRE

4-CYLINDER TURBOCHARGED

MAXIMUM POWER 250PS

MAXIMUM TORQUE 365Nm

ACCELERATION

Automatic RWD 0-60mph 6.2 seconds

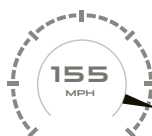
TOP SPEED

AUTOMATIC RWD 155mph

SE, PRESTIGE, R-SPORT, PORTFOLIO, LANDMARK



AUTOMATIC RWD
0-60 MPH



AUTOMATIC RWD
TOP SPEED MPH

2.0 LITRE

4-CYLINDER TURBOCHARGED

MAXIMUM POWER 300PS

MAXIMUM TORQUE 400Nm

ACCELERATION

Automatic AWD 0-60mph 5.4 seconds

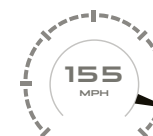
TOP SPEED

Automatic AWD 155mph

SE, PRESTIGE, R-SPORT, PORTFOLIO, 300 SPORT



AUTOMATIC AWD
0-60 MPH



AUTOMATIC AWD
TOP SPEED MPH

2 CHOOSE YOUR MODEL



Configure your vehicle at jaguar.co.uk

> LUXURY



SE

KEY FEATURES

- 17" alloy wheels
- Premium fabric seats (8-way manual)
- Soft grain leather steering wheel
- Rear Park Aid
- 10" Touch Pro
- Halogen headlights
- Heated door mirrors
- Metal treadplates with Jaguar script
- Black radiator grille with Chrome surround
- Traffic Sign Recognition and Adaptive Speed Limiter
- Rear armrest with twin cupholders
- Bright metal pedals
- Auto-dimming frameless interior rear view mirror
- Premium carpet mats
- Chrome side window surrounds



PRESTIGE

KEY FEATURES (IN ADDITION TO SE)

- Grained leather seats
- Dark Satin Brushed Aluminium trim finishers
- Soft grain leather sport steering wheel
- Ambient Interior Lighting
- Heated front seats



PORTFOLIO

KEY FEATURES (IN ADDITION TO PRESTIGE)

- 18" 6 spoke 'Style 6006' alloy wheels*
- Perforated Windsor leather seats (10-way electric)
- Embossed Aluminium trim finisher
- Xenon headlights with LED signature
- Headlight power wash
- Black radiator grille with Chrome surround
- Luxtec wrapped instrument panel topper
- Meridian™ 380W Sound System



R-SPORT

KEY FEATURES (IN ADDITION TO PRESTIGE)


- 18" 5 spoke 'Style 5030' alloy wheels
- Perforated grained leather seats with contrast stitching (8-way manual)
- R-Sport branded soft grain leather steering wheel
- Xenon headlights with LED signature
- Headlight power wash
- Black radiator grille with Satin Chrome surround
- Etched Aluminium trim finishers
- Gloss Black side window surrounds
- R-Sport body kit – R-Sport front bumper, body-coloured extended side sills, Satin Chrome side power vents with R-Sport badge and boot lid spoiler
- Metal treadplates with R-Sport branding
- Sports suspension
- Luxtec wrapped instrument panel topper

*17" Alloy Wheels on 163PS Engine.

Images feature optional equipment. Please note that standard features may be replaced when selecting alternative trim levels.

Standard features may also vary depending on country of purchase, engine variant and transmission, please refer to Specification and Price Guide or website for your local market.

2 CHOOSE YOUR OPTIONS

 Configure your vehicle at jaguar.co.uk

KEY STANDARD FEATURES

	SE	PRESTIGE	PORTFOLIO	R-SPORT	DESCRIPTION
Cruise Control and Speed Limiter	●	●	●	●	
Electric Power Assisted Steering (EPAS)	●	●	●	●	
Stop/Start	●	●	●	●	Refer to page 18
JaguarDrive Control with Eco, Dynamic, Normal and Rain, Ice, Snow Mode	●	●	●	●	Refer to page 20
Torque Vectoring	●	●	●	●	Refer to page 35
Dynamic Stability Control and Traction Control	●	●	●	●	Refer to page 29
Hill Launch Assist	●	●	●	●	Prevents your XE from rolling backwards when pulling away on an incline, helping you to make the perfect hill start every time
Rain sensing windscreen wipers (includes automatic light sensing headlights)	●	●	●	●	
Heated rear windscreen	●	●	●	●	
Heated door mirrors	●	●	●	●	
Partial LED tail lights	●	●	●	●	
Jaguar Smart Key System - Keyless Start	●	●	●	●	
Power operated child locks	●	●	●	●	
ISOFIX anchor points for rear child seats	●	●	●	●	
Two-zone Climate Control	●	●	●	●	
Airbags	●	●	●	●	Driver and front passenger with seat occupant detector for passenger, front side and full length side window curtain
Autonomous Emergency Braking	●	●	●	●	Refer to page 46
Lane Departure Warning	●	●	●	●	Refer to page 47
Front and rear electric windows with one-touch open/close and anti-trap	●	●	●	●	
Electric Parking Brake with drive-away release	●	●	●	●	Automatically releases the parking brake without the need for driver input as you press the accelerator to drive away
Emergency Brake Assist	●	●	●	●	Increases braking pressure in an emergency situation
Hazard lights under heavy braking	●	●	●	●	
Brake pad wear indicator	●	●	●	●	
USB, auxiliary socket and iPod® connectivity	●	●	●	●	
Bluetooth® telephone connectivity	●	●	●	●	
Bluetooth® streaming	●	●	●	●	
Premium carpet mats	●	●	●	●	
Bright metal pedals	●	●	●	●	
Chrome side window surround	●	●	●	—	
Metal treadplates with Jaguar script	●	●	●	—	
Auto-dimming interior rear view mirror	●	●	●	●	

● Standard ○ Option — Not available ■ Option as part of Pack

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XE Specification and Price Guide or configure your vehicle at jaguar.co.uk


KEY OPTIONAL FEATURES

		SE	PRESTIGE	PORTFOLIO	R-SPORT	
DYNAMIC FEATURES	CODE					DESCRIPTION
6-speed Manual Transmission with Optimal Shift Indicator (only available on 163PS and 180PS Diesel engines)		●	●	●	●	Refer to page 21
8-speed Automatic Transmission with Jaguar Sequential Shift, gear shift change paddles and All Surface Progress Control		○	○	○	○	Refer to page 20
Adaptive Dynamics (not available on 163PS engines. Includes Configurable Dynamics on Automatic Transmission)	027CW	○	○	○	○	Refer to page 27
Configurable Dynamics (not available with 2.0 litre 4-cylinder 163PS Diesel engine or Manual Transmission)	184AB	○	○	○	○	Refer to page 29
Adaptive Cruise Control with Queue Assist (requires Automatic Transmission)	065AG	○	○	○	○	
Adaptive Surface Response (requires AWD, Automatic Transmission and Adaptive Dynamics)	088IG	○	○	○	○	Refer to page 30
350mm front brakes (optional only on 2.0 litre 4-cylinder 240PS Diesel and 2.0 litre 4-cylinder 250PS Petrol engines. Standard on 300PS engines)	020DA	○	○	○	○	

EXTERIOR FEATURES AND FINISHERS

EXTERIOR FEATURES AND TRIM						
Sliding panoramic roof	041CZ	○	○	○	○	
Powered boot lid	070AV	○	○	○	○	
Powered gesture boot lid (requires Keyless Entry and Rear Park Aid)	070BA	■	■	■	■	Part of Power Convenience Pack
Black radiator grille with Chrome surround	064FN	●	●	○	—	
Black radiator grille with Satin Chrome surround	064FZ	—	—	—	●	
Chrome radiator grille with Chrome surround	064FR	—	—	●	—	
Gloss Black radiator grille with Gloss Black surround	064FQ	—	—	—	■	Part of Black Pack
Chrome side window surround	081DA	●	●	●	○	
Gloss Black side window surround	081DB	—	—	—	●	
R-Sport body kit		—	—	—	●	Includes R-Sport front bumper, body-coloured extended side sills and boot lid mounted spoiler, Satin Chrome side power vents with R-Sport badge
Delete Powertrain badging	057EV	○	○	○	○	Removes engine badging. Standard on 2.0 litre 4-cylinder 163PS Diesel engine

2 CHOOSE YOUR OPTIONS

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EXTERIOR FEATURES AND FINISHERS CONTINUED

		SE	PRESTIGE	PORTFOLIO	R-SPORT	
GLASS AND EXTERIOR MIRRORS		CODE				DESCRIPTION
Power fold, auto-dimming, heated door mirrors with approach lights		030NK	○	○	○	
Solar attenuating windscreen (front screen only)		047EB	○	○	○	This windscreen reflects infrared rays, keeping XE's interior cooler. Front screen only
Heated front windscreen with heated washer jets		040AK/040AQ	○	○	○	
Privacy glass		047DB	○	○	○	Not available with both Digital TV and DAB Radio unless modelled individually
HEADLIGHTS AND LIGHTING						
Halogen headlights		064DE	●	●	—	
Xenon headlights with LED signature (includes headlight power wash)		064CW	○	○	●	
Adaptive Xenon headlights with LED signature (requires headlight power wash, Auto High Beam Assist and Rain Sensing Windscreen Wipers)		064DI	■	■	■	Part of Lighting Pack
TOWING						
Detachable tow bar		028EM	○	○	○	
Electrically deployable tow bar		028EJ	○	○	○	
EXTERIOR COLOURS						(Please see pages 66-67 for full colour palette)
Solid paint			●	●	●	Refer to page 66
Metallic paint			○	○	○	Refer to page 66
Premium paint			○	○	○	Refer to page 67
WHEELS						
Tyre Pressure Monitoring System		062AD	●	●	●	
Jaguar Tyre Repair System		029SJ	●	●	●	
Space saver spare wheel (18") (replaces Jaguar Tyre Repair System)		029VT	○	○	○	

● Standard ○ Option — Not available ■ Option as part of Pack

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XE Specification and Price Guide or configure your vehicle at jaguar.co.uk

SEATING AND VENEERS

SEATING	CODE	SE	PRESTIGE	PORTFOLIO	R-SPORT	DESCRIPTION
Heated front seats	033BV	○	●	●	●	
Heated front and rear seats	033EQ	—	○	○	○	
Climate front seats with heated rear seats	033GQ	—	○	○	○	Heated and cooled front seats with heated rear seats. Requires 10-way electric seat and 4-way electric lumbar adjust
8-way manual front seat with electric recline	033ND	●	●	—	●	
10-way electric front seats with manual headrest height	033JP	○	○	●	○	
4-way electric lumbar adjust	033JT	○	○	○	○	Only available with 10-way seats
18-way electric front seats	033JQ	—	—	○	○	
Driver memory	033CT	■	■	■	■	Adjusts driver seat, mirrors and steering column. Requires electric seats and Driver Memory Pack
Rear armrest with twin cupholders	033LM	●	●	●	●	
40:20:40 split fold rear seat with rear armrest	033LP	○	○	○	○	

VENEERS


Please see pages 80-81 for full range of veneers

HEADLINING AND INTERIOR FEATURES

HEADLINING					
Light Oyster headlining	032FE	●	●	●	○
Ebony headlining	032BU	○	○	○	●

INTERIOR FEATURES					
Metal treadplates with Jaguar script	048BM	●	●	●	—
Metal treadplates with R-Sport branding	048BN	—	—	—	●
Illuminated metal treadplates with Jaguar script	048BD	—	○	○	○
Premium carpet mats	079BO	●	●	●	●

2 CHOOSE YOUR OPTIONS

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HEADLINING AND INTERIOR FEATURES CONTINUED

		SE	PRESTIGE	PORTFOLIO	R-SPORT	
INTERIOR FEATURES [CONTINUED]		CODE				DESCRIPTION
Soft grain steering wheel	032FM	●	—	—	—	
Soft grain leather sport steering wheel	032LH	—	●	●	—	
R-Sport branded soft grain leather steering wheel	032FN	—	—	—	●	
Heated steering wheel	032DV	○	○	○	○	Requires heated front seats
Electrically adjustable steering column	049AP	■	■	■	■	Requires Driver Memory Pack
Cabin pre-heat via remote	043BH	○	○	○	○	
Air Quality Sensor	022FA	○	○	○	○	
Electric rear window sunblind	019CA	○	○	○	○	
Ambient Interior Lighting	064FB	○	●	●	●	
Configurable Ambient Interior Lighting (with 10 colours)	064FC	—	○	○	○	
Smoker's Pack	094AA	○	○	○	○	Includes single ashtray and single cigar lighter
Two additional power sockets	054AK	○	○	○	○	Additional 12V power socket in rear centre console and boot
SAFETY AND SECURITY						
Rear Parking Aid	086EH	●	●	●	●	
Front Parking Aid	086EG	■	■	■	■	Requires Parking Pack or Advanced Parking Assist Pack
Rear Camera	086FA	■	■	■	■	Requires Parking Pack or Advanced Parking Assist Pack
360° Surround Camera	086GC	■	■	■	■	Requires Advanced Parking Assist Pack with Surround Camera. Refer to page 46
Park Assist	086HA	■	■	■	■	Requires Advanced Parking Assist Pack. Refer to page 46
360° Parking Aid	036MB	■	■	■	■	Requires Advanced Parking Assist Pack
Trailer Stability Assist		●	●	●	●	Intervenes when the system detects sway or potentially dangerous movement to bring the trailer back under control
Garage door opener (HomeLink*)	025CT	○	○	○	○	
Lane Keep Assist and Driver Condition Monitor	086BD	○	○	○	○	Refer to page 47
Blind Spot Monitor and Reverse Traffic Detection	086GF	○	○	○	○	Requires power fold mirrors
Blind Spot Assist and Reverse Traffic Detection	086GG	○	○	○	○	Requires power fold mirrors. Refer to page 47
Traffic Sign Recognition and Adaptive Speed Limiter	086DC	●	●	●	●	Refer to page 46
Keyless Entry	066AC	○	○	○	○	
Remote control central locking with deadlocks and drive-away locking		●	●	●	●	

● Standard ○ Option — Not available ■ Option as part of Pack

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XE Specification and Price Guide or configure your vehicle at jaguar.co.uk

INCONTROL INFOTAINMENT AND CONNECTIVITY

INCONTROL INFOTAINMENT AND CONNECTIVITY	CODE	SE	PRESTIGE	PORTFOLIO	R-SPORT	DESCRIPTION
10" Touch Pro	087AP	●	●	●	●	Refer to page 39
Analogue Dials with Central TFT Display	038IC	●	●	●	●	
Interactive Driver Display	038ID	○	○	○	○	
Sound System	025KN	●	●	—	●	
Meridian™ Sound System	025LM	○	○	●	○	
Meridian™ Surround Sound System	025LN	○	○	○	○	
Digital TV (requires CD/DVD player)	129AA	○	○	○	○	
10" Touch Pro Dual View (requires Meridian™ Sound System and CD/DVD Player)	087AS	○	○	○	○	Not available with Jaguar Sound System
Connect Pro Pack	011CF	●	●	●	●	Refer to page 42
Navigation Pro	087AU	●	●	●	●	Feature consists of Navigation and Voice Control
CD/DVD Player	025AM	○	○	○	○	
Protect	011BE	●	●	●	●	Includes SOS Emergency Call, Jaguar Optimised Assistance and Remote Essentials smartphone app. Refer to page 41
Secure Tracker	011AE	○	○	○	○	Stolen Vehicle Tracking via your smartphone app. Refer to page 43
InControl Apps	025PA	●	●	●	●	
Digital Audio Broadcast (DAB) radio	025JB	●	●	●	●	

OPTION PACKS

Touch Pro Navigation Pack with Meridian™ Sound System	017DB	○	○	○	○	
Touch Pro Navigation Pack with Meridian™ Surround Sound System	017NA	○	○	○	○	
Cold Climate Pack	017CA	○	○	○	○	
Power Convenience Pack	017CC	○	○	○	○	
Lighting Pack	017HL	○	○	○	○	
Memory Pack	017CJ	○	○	○	○	Requires electric seats
Memory Pack with power fold mirrors	017CT	○	○	○	○	Requires electric seats
Advanced Park Assist Pack	017CP	○	○	○	○	
Advanced Park Assist Pack with 360° Surround Camera	017CQ	○	○	○	○	Requires power fold mirrors
Black Pack	032EI	—	—	—	○	
Head-up Display Pack	017FG	○	○	○	○	
Active Safety Pack	017DZ	○	○	○	○	Requires power fold mirrors

3 CHOOSE YOUR COLOUR



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SOLID

Fuji White

Narvik Black

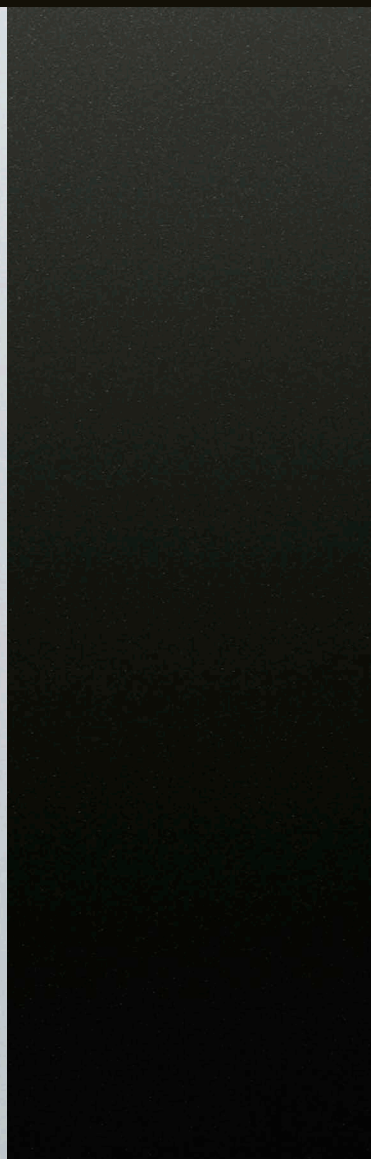
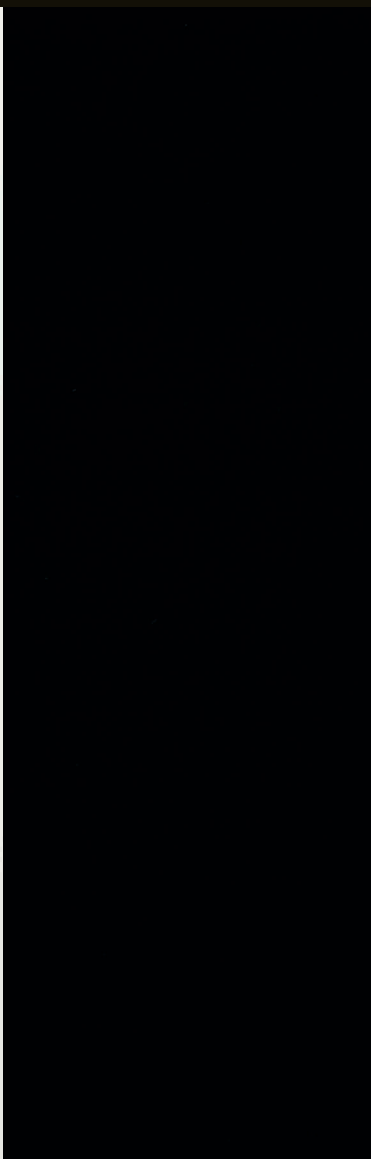
Caldera Red

METALLIC

Yulong White

Santorini Black

Indus Silver



PREMIUM PALETTE

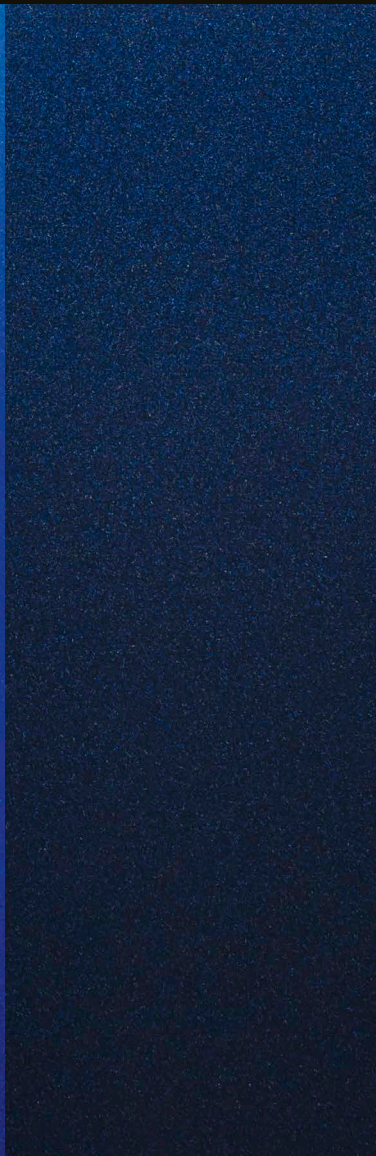
Corris Grey



Caesium Blue



Loire Blue



Firenze Red




Silicon Silver



Carpathian Grey



4 CHOOSE YOUR WHEELS

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17" 10 SPOKE
'STYLE 1017'¹¹



17" 15 SPOKE
'STYLE 1016'¹¹



17" 10 SPOKE
'STYLE 1047'^{12,3}



17" 7 SPLIT-SPOKE
'STYLE 7010'^{12,3}

ALLOY WHEEL FINISH	Sparkle Silver	Sparkle Silver	Sparkle Silver	Sparkle Silver
ALLOY WHEEL/SIZE	6.5J x 17"	6.5J x 17"	7.0J x 17"	7.0J x 17"
TYRE SIZE	205/55 R17	205/55 R17	205/55 R17 225/50 R17	205/55 R17 225/50 R17
CODE	029UY	029UW	029UU	029UV
SE	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Prestige	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Portfolio	<input type="radio"/>	<input checked="" type="radio"/>	—	—
R-Sport	<input type="radio"/>	<input checked="" type="radio"/>	—	—



18" 6 SPOKE
'STYLE 6006'¹²



18" 7 SPLIT-SPOKE
'STYLE 7009'¹²



18" 7 SPLIT-SPOKE
'STYLE 7009'¹²



18" 5 SPOKE
'STYLE 5030'¹²

ALLOY WHEEL FINISH	Sparkle Silver	Sparkle Silver	Black	Silver/Diamond Turned
ALLOY WHEEL/SIZE	7.5J x 18"	7.5J x 18"	7.5J x 18"	7.5J x 18" 8.5J x 18"
TYRE SIZE	225/45 R18	225/45 R18	225/45 R18	225/45 R18 245/40 R18
CODE	029UK	029UL	029UN	029UJ
SE	<input type="radio"/>	<input type="radio"/> ⁴	<input type="radio"/>	<input type="radio"/>
Prestige	<input type="radio"/>	<input type="radio"/> ⁴	<input type="radio"/>	<input type="radio"/>
Portfolio	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
R-Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

● Standard ○ Option — Not Applicable

¹Only available on models with 2.0 litre 4-cylinder 163PS Diesel engine. ²Not available with 2.0 litre 4-cylinder 163PS Diesel engine.

³Not available with 2.0 litre 4-cylinder 300PS Petrol engine. ⁴Standard on 2.0 litre 4-cylinder 300PS Petrol engine.

Tyre size for diesel engines shown. Tyre sizes may vary for other powertrains. Please consult your Jaguar Retailer for details.



18" 5 SPLIT-SPOKE
'STYLE 5029'¹²

Silver/Diamond Turned

7.5J x 18" | 8.5J x 18"

225/45 R18 | 245/40 R18

029UH



19" 5 SPLIT-SPOKE
'STYLE 5071'¹²

Sparkle Silver

7.5J x 19" | 8.5J x 19"

225/40 R19 | 255/35 R19

029UP



19" 15 SPOKE
'STYLE 1015'¹²

Sparkle Silver

7.5J x 19" | 8.5J x 19"

225/40 R19 | 255/35 R19

029UQ

ALLOY WHEEL FINISH			
ALLOY WHEEL/SIZE			
TYRE SIZE			
CODE			
SE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prestige	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Portfolio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
R-Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



19" 15 SPOKE
'STYLE 1015'¹²

Black/Diamond Turned

7.5J x 19" | 8.5J x 19"

225/40 R19 | 255/35 R19

029UI



19" 5 SPLIT-SPOKE
'STYLE 5031'¹²

Silver/Diamond Turned

7.5J x 19" | 8.5J x 19"

225/40 R19 | 255/35 R19

029UR



19" 5 SPLIT-SPOKE
'STYLE 5031'¹²

Black

7.5J x 19" | 8.5J x 19"

225/40 R19 | 255/35 R19

029US

ALLOY WHEEL FINISH			
ALLOY WHEEL/SIZE			
TYRE SIZE			
CODE			
SE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prestige	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Portfolio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
R-Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5 CHOOSE YOUR INTERIOR



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SE						
	SEAT	UPPER FACIA	INTERIOR TRIM AND OPTION CODES	HEADLINING MORZINE ¹	CARPET	FINISHER
Standard						
Premium fabric seats	Ebony	Ebony	SEW	Light Oyster	Ebony	Gloss Black
	Latte	Ebony	SEZ	Light Oyster	Ebony	Gloss Black
	Pebble Grey	Oyster	TOY	Light Oyster	Oyster	Gloss Black
PRESTIGE						
	SEAT WITH CONTRAST STITCH	FACIA UPPER/LOWER	INTERIOR TRIM AND OPTION CODES	HEADLINING	CARPET	FINISHER ²
Standard						
Grained leather seats	Latte with Ebony	Ebony with Latte	SFC	Light Oyster	Ebony	Dark Satin Brushed Aluminium
	Ebony with Siena Tan	Ebony with Ebony	SFB	Light Oyster	Ebony	Dark Satin Brushed Aluminium
	Light Oyster with Pistachio	Oyster with Light Oyster	TPC	Light Oyster	Oyster	Dark Satin Brushed Aluminium


¹Ebony Morzine headlining available as a cost option.

²Console finisher is Gloss Black.

³Light Oyster Morzine headlining available as a cost option.

PORTFOLIO						
	SEAT WITH TONAL STITCH	UPPER FACIA WITH TONAL STITCH	INTERIOR TRIM AND OPTION CODES	HEADLINING	CARPET	FINISHER ²
Standard						
Perforated Windsor leather seats	Brogue with Brogue	Ebony with Ebony/Brogue	SFS	Light Oyster	Ebony	Embossed Aluminium
	Siena Tan with Siena Tan	Ebony with Ebony/Siena Tan	SFR	Light Oyster	Ebony	Embossed Aluminium
	Ebony with Ebony	Ebony with Ebony/Ebony	SFQ	Light Oyster	Ebony	Embossed Aluminium
	Light Oyster with Light Oyster	Oyster with Oyster/Light Oyster	TPQ	Light Oyster	Oyster	Embossed Aluminium
R-SPORT						
	SEAT WITH CONTRAST STITCH	FACIA	INTERIOR TRIM AND OPTION CODES	HEADLINING MORZINE ³	CARPET	FINISHER ²
Standard						
Perforated grained leather sport seats	Ebony/Ebony with Light Oyster	Ebony with Light Oyster	SFE	Ebony	Ebony	Etched Aluminium
	Ebony/Pimento with Pimento	Ebony with Pimento	SFG	Ebony	Ebony	Etched Aluminium
	Ebony/Eclipse with Eclipse	Ebony with Eclipse	SFJ	Ebony	Ebony	Etched Aluminium
	Ebony/Light Oyster with Light Oyster	Ebony with Light Oyster	SFK	Ebony	Ebony	Etched Aluminium

5 CHOOSE YOUR INTERIOR

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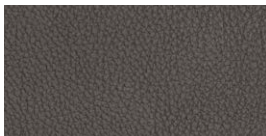
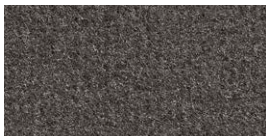
Interior shown: Ebony fabric seats with Gloss Black finisher, Light Oyster headlining and Ebony facia.



SE

INTERIOR COLOUR COMBINATIONS

STANDARD

1	2	3	4	5
SEAT	FINISHER	HEADLINING	FACIA	CARPET
 Ebony	 Gloss Black	 Light Oyster	 Ebony	 Ebony
 Latte	 Gloss Black	 Light Oyster	 Ebony	 Ebony
 Pebble Grey	 Gloss Black	 Light Oyster	 Oyster	 Oyster

OPTIONS

HEADLINING	FINISHER
Ebony	Dark Satin Brushed Aluminium, Embossed Aluminium, Etched Aluminium, Meshed Aluminium, Carbon Fibre, Satin Burr Ash, Gloss Figured Ebony, Satin Grey Ash, Satin Grey Figured Ebony or Satin Fine Line Wood

5 CHOOSE YOUR INTERIOR

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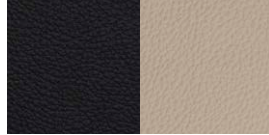

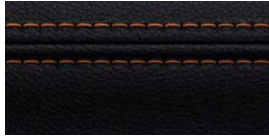

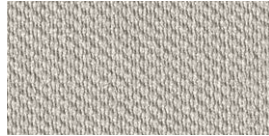


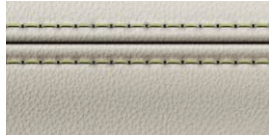

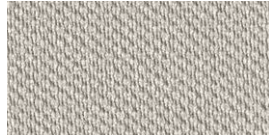
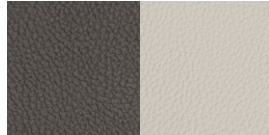
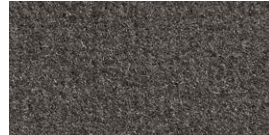
Interior shown: Latte leather seats with Ebony contrast stitch, Brushed Aluminium finisher, Light Oyster headlining, Ebony upper facia and Latte lower facia.



PRESTIGE

INTERIOR COLOUR COMBINATIONS

STANDARD

1	2	3	4	5
SEAT WITH CONTRAST STITCH	FINISHER*	HEADLINING	FACIA UPPER/LOWER	CARPET
				
Latte with Ebony	Dark Satin Brushed Aluminium	Light Oyster	Ebony with Latte	Ebony
				
Ebony with Siena Tan	Dark Satin Brushed Aluminium	Light Oyster	Ebony with Ebony	Ebony
				
Light Oyster with Pistachio	Dark Satin Brushed Aluminium	Light Oyster	Oyster with Light Oyster	Oyster

OPTIONS

HEADLINING	FINISHER
Ebony	Gloss Black, Embossed Aluminium, Etched Aluminium, Meshed Aluminium, Carbon Fibre, Satin Burr Ash, Gloss Figured Ebony, Satin Grey Ash, Satin Grey Figured Ebony or Satin Fine Line Wood

*Console finisher is Gloss Black.

5 CHOOSE YOUR INTERIOR

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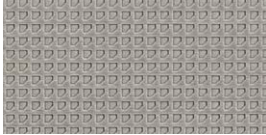

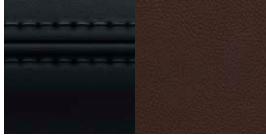

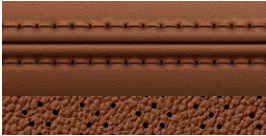
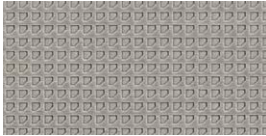
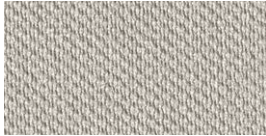
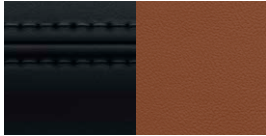


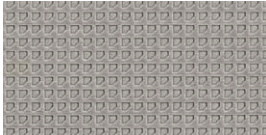
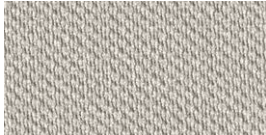
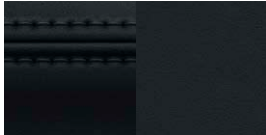


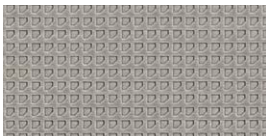

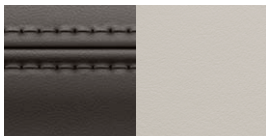

Interior shown: Brogue leather seats with Herringbone perforations and Brogue tonal stitch. Embossed Aluminium finisher, Light Oyster headlining, Ebony upper fascia and Brogue lower fascia.



PORTFOLIO

INTERIOR COLOUR COMBINATIONS

STANDARD

1	2	3	4	5
SEAT WITH TONAL STITCH	FINISHER*	HEADLINING	FACIA UPPER WITH TONAL STITCH/LOWER	CARPET
				
Brogue with Brogue	Embossed Aluminium	Light Oyster	Ebony with Ebony/Brogue	Ebony
				
Siena Tan with Siena Tan	Embossed Aluminium	Light Oyster	Ebony with Ebony/Siena Tan	Ebony
				
Ebony with Ebony	Embossed Aluminium	Light Oyster	Ebony with Ebony	Ebony
				
Light Oyster with Light Oyster	Embossed Aluminium	Light Oyster	Oyster with Oyster/Light Oyster	Oyster

OPTIONS

HEADLINING

Ebony

FINISHER

Gloss Black, Dark Satin Brushed Aluminium, Etched Aluminium, Meshed Aluminium, Carbon Fibre, Satin Burr Ash, Gloss Figured Ebony, Satin Grey Ash, Satin Grey Figured Ebony or Satin Fine Line Wood

*Console finisher is Gloss Black.

5 CHOOSE YOUR INTERIOR

⚙️ Configure your vehicle at [jaguar.co.uk](https://www.jaguar.co.uk)







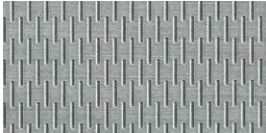

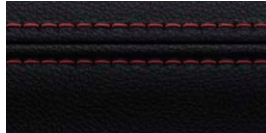


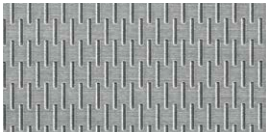
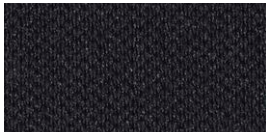
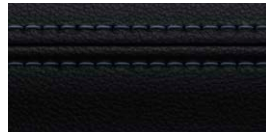




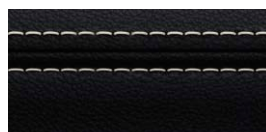

Interior shown: Ebony perforated leather sport seats with Light Oyster contrast stitch.
Etched Aluminium finisher, Ebony headlining and Ebony fascia with Light Oyster contrast stitch.



R-SPORT

INTERIOR COLOUR COMBINATIONS

STANDARD


1	2	3	4	5
SEAT WITH CONTRAST STITCH	FINISHER*	HEADLINING	FACIA	CARPET
				
Ebony/Ebony with Light Oyster	Etched Aluminium	Ebony	Ebony with Light Oyster	Ebony
				
Ebony/Pimento with Pimento	Etched Aluminium	Ebony	Ebony with Pimento	Ebony
				
Ebony/Eclipse with Eclipse	Etched Aluminium	Ebony	Ebony with Eclipse	Ebony
				
Ebony/Light Oyster with Light Oyster	Etched Aluminium	Ebony	Ebony with Light Oyster	Ebony

OPTIONS

HEADLINING	FINISHER
Light Oyster	Gloss Black, Dark Satin Brushed Aluminium, Embossed Aluminium, Meshed Aluminium, Carbon Fibre, Satin Burr Ash, Gloss Figured Ebony, Satin Grey Ash, Satin Grey Figured Ebony or Satin Fine Line Wood

*Console finisher is Gloss Black.

5 CHOOSE YOUR INTERIOR

 Configure your vehicle at jaguar.co.uk

Gloss Black

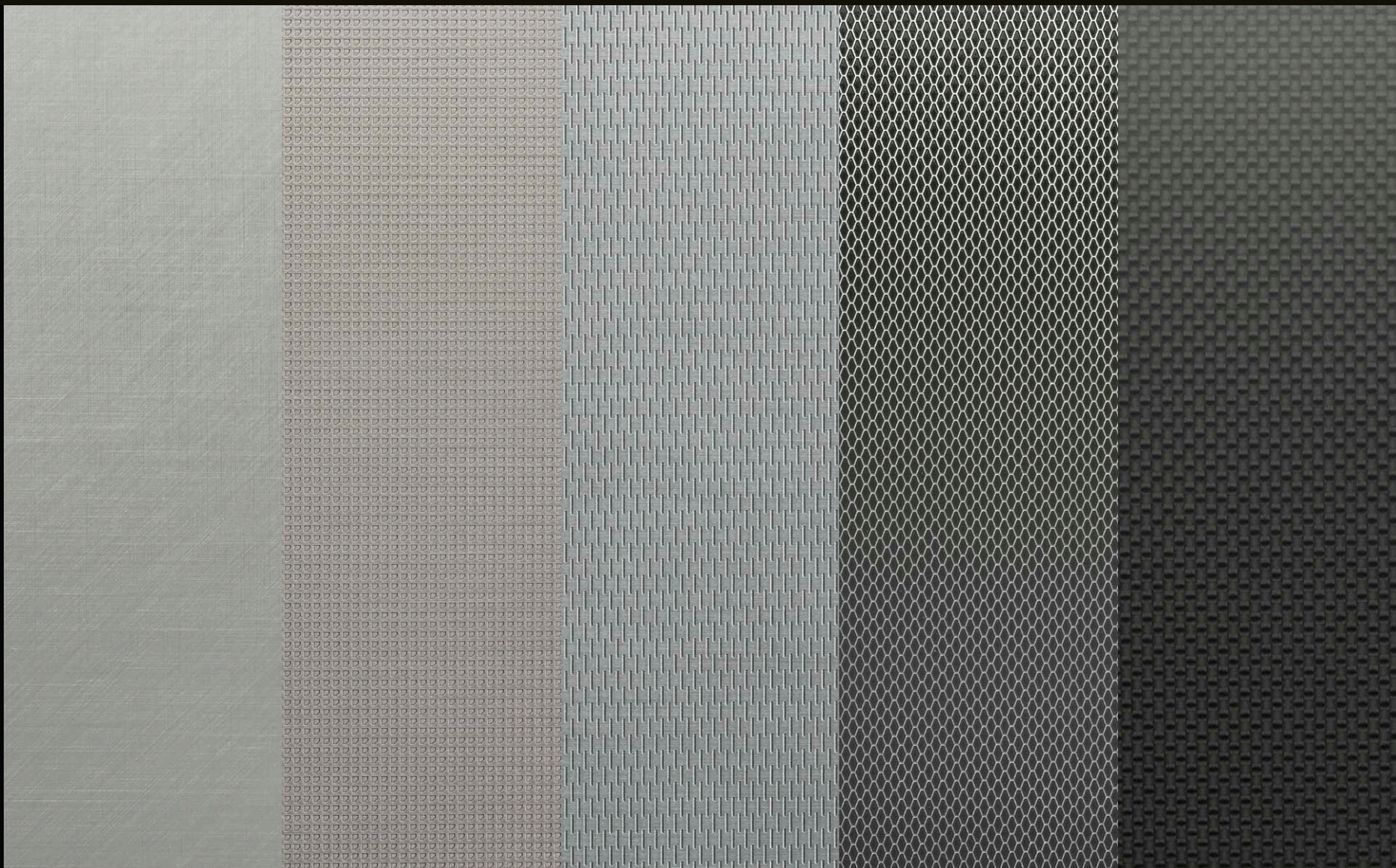
Dark Satin Brushed Aluminium

Embossed Aluminium

Etched Aluminium

Meshed Aluminium

Carbon Fibre



Satin Burr Ash



Gloss Figured Ebony



Satin Grey Ash



Satin Grey Figured Ebony



Satin Fine Line Wood



6 CHOOSE YOUR JAGUAR GEAR - ACCESSORIES

The genuine range of accessories from Jaguar.



Roof Mounted Cycle Carrier¹ **C2A1539**

An easy to fit, roof mounted, lockable cycle carrier which carries one bike per holder. A maximum of three holders can be fitted.

¹Requires roof cross bars T4N4709. ²Not available on SE. ³Automatic only. ⁴Offered for models fitted with space saver spare wheel only.

VEHICLE SHOWN: XE R-SPORT IN FIRENZE RED WITH OPTIONAL FEATURES FITTED



Personalised Illuminated Sill Treadplates²
T4N7511

Elegantly styled stainless steel sill treadplate finishers for driver or passenger doors. Illuminates when either the driver or passenger doors are opened. Highlighted by soft Phosphor Blue lighting. Allows you to specify a monochrome 'motif' in a choice of approved typefaces/scripts.



Aluminium Gearshift Paddles³
T2R6547MMU

Replacement steering wheel gearshift paddles offered in a premium aluminium material providing a high quality finish to a key contact point in the vehicle. Manufactured from billet machined aluminium, the paddles are hand brushed for a premium finish and anodised to ensure they will not deteriorate with wear.



Central Armrest Chiller/Warmer
T2H7739

Food and drinks chiller and warmer that acts as a rear centre armrest. With a leather-covered top, it is held in place by the centre seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.



Sport Pedal Covers
T2H3747 - Manual Transmission Vehicles
T2H3746 - Automatic Transmission Vehicles (not shown)

Made from stainless steel and rubber, the pedal kit fits securely over existing pedals for a contemporary, sporting appearance.



Rubber Mats
T4N7495 - RHD
T4N16395 - RHD AWD


Hard wearing Jaguar branded rubber mats provide added protection for your vehicle's carpets.



Luggage Compartment Luxury Carpet Mat⁴
T4N7147PVJ

Luxurious soft luggage mat in Ebony Black with the Jaguar logo. Deep premium 2,050g/m² pile with Nubuck edging and Dove contrast stitch.

6 CHOOSE YOUR JAGUAR GEAR - ACCESSORIES

 Configure your vehicle at jaguar.co.uk



Gloss Black Side Power Vent
T4N16033 - Left Side
T4N16029 - Right Side

Gloss Black side power vents provide a dynamic exterior styling enhancement.



Carbon Fibre Side Power Vent
T2H6208 - Left Side
T2H6209 - Right Side

High grade Carbon Fibre side power vents provide a performance-inspired styling upgrade.



Chrome Grille
T4N10516

Provides a Chrome finish to the grille surround and bumper beam accentuating the XE's luxury appearance.



Gloss Black Mirror Cover
C2D6066PEC - Left Side
C2D6067PEC - Right Side

Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.



Carbon Fibre Mirror Cover
C2P24176 - Left Side
C2P24177 - Right Side

High grade Carbon Fibre mirror covers provide a performance-inspired styling upgrade.



Chrome Mirror Cover
C2D5489 - Left Side
C2D5488 - Right Side

Chrome mirror covers accentuate the stylish design of the exterior mirrors.

¹Requires roof cross bars T4N20453. ²For SE, Prestige and Portfolio.



Roof Cross Bars
T4N20453

Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.



Water Sports Carrier¹
C2Z21730

A versatile system for transporting a variety of water sports equipment including surfboard, kayak or sailboard. Tilts to facilitate loading/unloading.



Roof Sport Box¹
C2C41627

Spacious 320 litre capacity lockable roof box designed for sports equipment, measuring 206 x 84 x 34cm.



Chrome Front Splitter²
T4N7599

Give XE an even more stylish look with this bright finish front splitter blade. Body-coloured rear spoiler is also available (T4N5462LML).



Rear Splash Guards
T4N7514

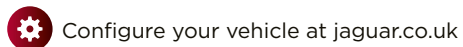
Jaguar branded, rear splash guards complement the lines of your vehicle and provide protection from dirt and stone chippings.



Tow Bar Mounted Cycle Carrier
C2Z22694 - Two Bike Carrier
C2Z22696 - Three Bike Carrier

Premium tow ball mounted cycle carriers provide a convenient bike carrying solution with quick release loading attachments and secure locking mechanism. Clever design allows carrier to be tilted away from vehicle when fitted allowing access into the rear tailgate.

TECHNICAL DETAILS



ENGINES		2.0 LITRE 4-CYLINDER TURBOCHARGED DIESEL		20d 2.0 LITRE 4-CYLINDER TURBOCHARGED DIESEL		
Capacity	cc	1,999		1,999		
Maximum power	EEC-PS (kW)	163 (120)		180 (132)		
@rev/min	rpm	4,000		4,000		
Maximum torque	EEC-Nm (lb.ft.)	380 (280)		430 (318)		
@rev/min	rpm	1,750-2,500		1,750-2,500		
PERFORMANCE		MANUAL RWD	AUTO RWD	MANUAL RWD	AUTO RWD	AUTO AWD
0-60 mph	seconds	8.9	8.3	7.9	7.6	7.8
0-100 km/h	seconds	9.4	8.8	8.3	8.1	8.4
Top speed	mph (km/h)	132 (212)	132 (212)	140 (225)	140 (225)	132 (212)
FUEL CONSUMPTION ¹						
Combined Fuel Economy	mpg (l/100km)	Up to 58.9 (From 4.8)	Up to 55.4 (From 5.1)	Up to 57.6 (From 4.9)	Up to 54.3 (From 5.2)	Up to 51.4 (From 5.5)
Combined CO ₂ Emissions	g/km	From 126	From 135	From 129	From 137	From 145
Tank capacity (usable)	ltr approx.	47	56	56	56	56
DIMENSIONS						
Overall length	mm	4,672		4,672		
Overall width (inc. mirrors)	mm	2,075		2,075		
Overall width (mirrors folded)	mm	1,967		1,967		
Overall height	mm	1,416-1,425		1,416-1,425		
Wheelbase	mm	2,835		2,835		
Front track	mm	1,607		1,597-1,602		
Rear track	mm	1,608		1,585-1,603		
Ground clearance (fully laden)	mm	100		100		
Turning circle diameter (kerb-to-kerb)	m	11.22		11.22		
Boot volume	litres	455		455		
WEIGHT ²						
Weight from	kg	1,591	1,615	1,623	1,640	1,685
Gross vehicle weight	kg	2,100	2,180	2,150	2,190	2,250
ENGINE AVAILABILITY						
SE		●			●	
Prestige		●			●	
Portfolio		●			●	
R-Sport		●			●	

● Available — Not Available

¹The figures provided are as a result of official manufacturer's tests in accordance with EU legislation. A vehicle's actual fuel consumption may differ from that achieved in such tests and these figures are for comparative purposes only.

²Weights reflect vehicles to standard specifications. Optional extras increase weight.

25d 2.0 LITRE 4-CYLINDER TWIN TURBOCHARGED DIESEL	20t 2.0 LITRE 4-CYLINDER TURBOCHARGED PETROL	25t 2.0 LITRE 4-CYLINDER TURBOCHARGED PETROL	30t 2.0 LITRE 4-CYLINDER TURBOCHARGED PETROL
1,999	1,997	1,997	1,997
240 (177)	200 (147)	250 (184)	300 (221)
4,000	5,500	5,500	5,500
500 (368)	320 (236)	365 (269)	400 (295)
1,500	1,200-4,000	1,300-4,500	1,500-4,500
AUTO AWD	AUTO RWD	AUTO RWD	AUTO AWD
6.1	7.2	6.2	5.4
6.5	7.6	6.5	5.7
155 (250)	143 (230)	155 (250)	155 (250)
Up to 48.7 (From 5.8)	Up to 39.2 (From 7.2)	Up to 39.2 (From 7.2)	Up to 37.2 (From 7.6)
From 153	From 164	From 164	From 173
56	63	63	63
4,672	4,672	4,672	4,672
2,075	2,075	2,075	2,075
1,967	1,967	1,967	1,967
1,416-1,425	1,416-1,425	1,416-1,425	1,416-1,425
2,835	2,835	2,835	2,835
1,597-1,602	1,597-1,602	1,597-1,602	1,596-1,602
1,585-1,603	1,585-1,603	1,585-1,603	1,585-1,603
100	100	100	100
11.22	11.22	11.22	11.22
455	455	455	455
1,718	1,611	1,611	1,690
2,260	2,150	2,150	2,210
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●

DIMENSIONS

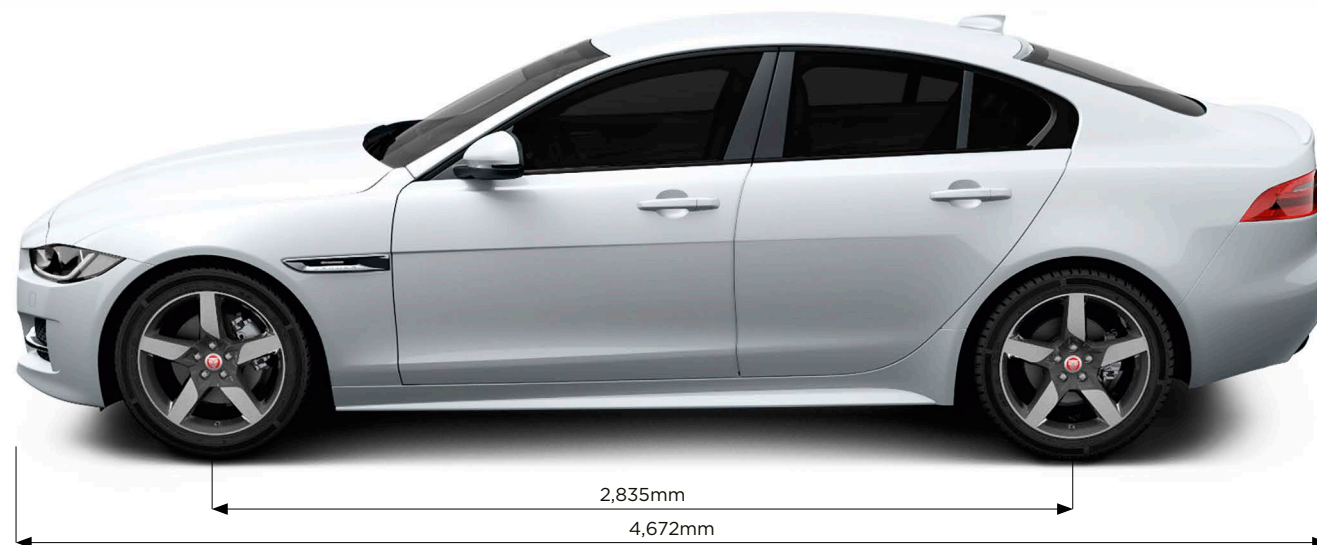
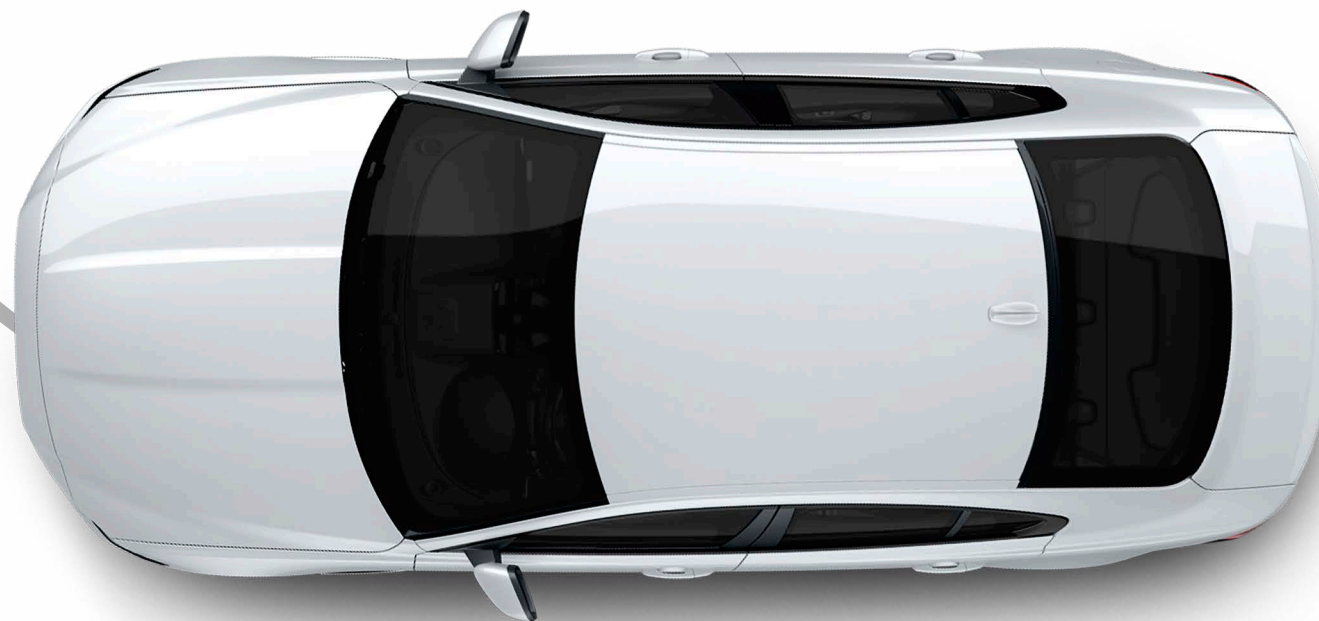
Overall Width (inc mirrors) 2,075mm

Overall Width (mirrors folded) 1,967mm

Boot Volume 455 Litres



Turning Circle
Kerb-to-kerb 11.22m



Dimensions were measured with vehicle at unladen weight.
(Measured by VDA standard test method using 200 x 100 x 50mm blocks).

VEHICLE SHOWN: XE R-SPORT IN YULONG WHITE WITH OPTIONAL FEATURES FITTED

SPECIAL VEHICLE OPERATIONS



Special Vehicle Operations (SVO) designs and engineers products that amplify Jaguar and Land Rover core brand values; focusing on luxury, performance and capability.

Our team of specialists is completely focused on enhancing and personalising our relationship with our most discerning and enthusiastic customers – delivering experiences that our customers will love for life.

SVO is responsible for the creation of a suite of halo products that showcase the pinnacle of Jaguar design and engineering capabilities, enabling our customers to indulge their passion for spectacular new vehicles.

THE NEW SVO TECHNICAL CENTRE

In the heart of the British Midlands is SVO's brand new Technical Centre. This state-of-the-art facility represents a £20m investment by Jaguar Land Rover, and features four zones designed to support the creation of truly breath-taking vehicles. In addition to the Commissioning and Presentation suites, our manufacturing centre is responsible for the assembly and hand-finishing of SVO halo and Collector's Edition vehicles, and a world-class paint facility ensures an exquisite finish for every car we create.

BESPOKE BY SVO

Bespoke by SVO was born out of an innate understanding of what our most discerning clients value more than anything else – to own something completely unique to them. Something only they can have, reflecting who they are and what they hold most dear. With that in mind, SVO developed innovative Commissioning and Presentation suites enabling creation of the most refined and luxurious vehicles in the world. This special new facility is housed within the new SVO Technical Centre in Warwickshire, England.





THE WORLD OF JAGUAR

Choose XE and you're joining the exciting World of Jaguar.

TRACK DAYS

There's no better way to get to know Jaguar than by taking a drive. The Jaguar Experience offers a range of unique opportunities to really find out what it feels like to get the most out of a Jaguar. Our track experiences allow you to push yourself and cars from the incredible Jaguar range to the limit.

Find out more by visiting jaguar.co.uk/experience

BEHIND THE SCENES

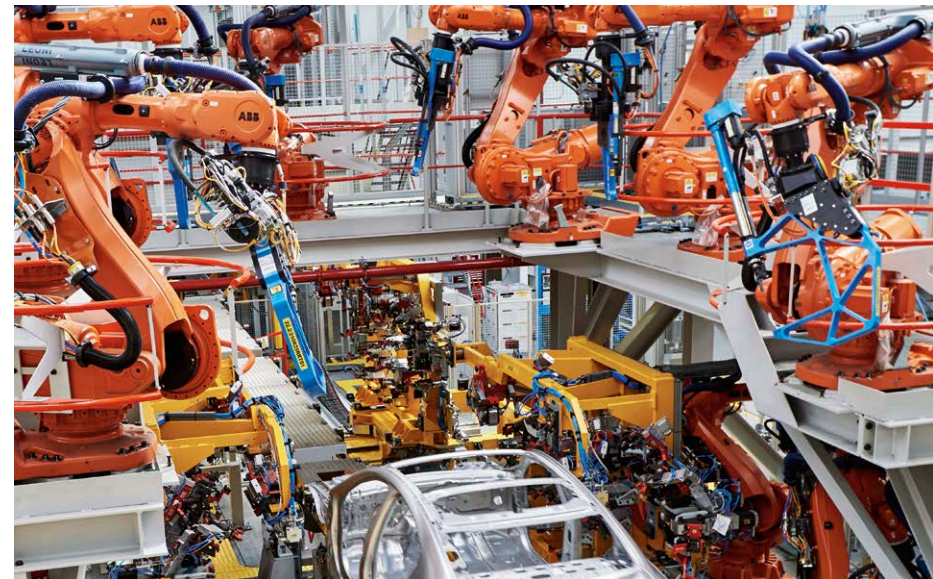
Our factory tours give you the unique opportunity to experience the whole process of how our cars are brought to life – from the moulding of sheet metal to those intricate final touches. At our state-of-the-art production facilities, you'll get to see how skilled technicians and sophisticated machines work seamlessly together to perfect some of Jaguar's most breathtaking cars.

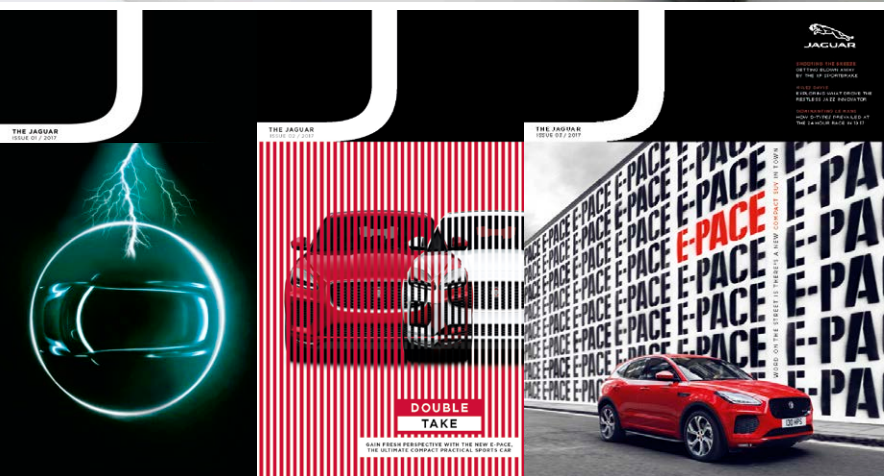
Find out more at jaguar.co.uk/experience-jaguar/factory-tours/index.html

ICE DRIVE EXPERIENCES

Take your driving to the next level with the Jaguar Land Rover Ice Drive Experience. From 2017, we are offering an adventure in Arjeplog, Sweden, that will test and develop your performance driving skills in extreme conditions. It's a rare chance for owners and enthusiasts to tackle some of the harshest and most challenging tracks on earth, under the skilled guidance of our experts. Our driving instructors are of the highest calibre and will be with you every step of the way – ready to impart years of driving wisdom. You will dance on ice, glide around some of the most awe-inspiring corners imaginable and realise the true exhilarating potential of Jaguar and Land Rover.

If you'd like to be part of the next adventure, find out more by visiting jaguar.co.uk/experience-jaguar/in-the-driving-seat/iconic-experiences.html





FORMULA E

Jaguar's reputation for performance, technology and design was forged by the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test-bed. Formula E provides the perfect proving ground for electric vehicle technology in a high performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers create better electric vehicles.

Find out more by visiting jaguar.co.uk/jaguar-racing

JAGUAR COLLECTION

The latest range from the Jaguar Collection has been crafted with the same design execution and attention to detail that goes into all of our cars. This is evident in our clothing range, premium leather items and luxury travel goods. To celebrate Jaguar's heritage, we also have a collection that honours past achievements and features race inspired gift items and apparel.

To find out more, visit the online shop at www.jaguar.co.uk/shop

THE JAGUAR MAGAZINE

This is our own vibrant, cosmopolitan and contemporary magazine. Produced by a team of enthusiastic designers and feature writers, it goes behind the scenes at Jaguar as well as providing insight into the world of luxury, design, style and travel. You can enjoy Jaguar Magazine twice a year completely free of charge for the first three years. Ask your local Jaguar Retailer to ensure that you receive your copy.



AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

GENUINE PARTS

Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximise its lifespan.

FLEET & BUSINESS

Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses. Visit jaguar.co.uk/fleet-and-business for more information.

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilisation due to breakdown or accident to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

XE's key components are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XE delivers competitive insurance group ratings. To find out more about the compelling business case for XE, please contact your local Jaguar Retailer.

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ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

Search 'Jaguar Environmental Innovation' for more details.

Castrol EDGE Professional exclusively recommended by Jaguar.

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VEHICLE SHOWN FRONT AND BACK COVER: XE LANDMARK EDITION IN YULONG WHITE WITH OPTIONAL FEATURES FITTED

Jaguar Land Rover Limited
Registered Office: Abbey Road, Whitley,
Coventry, CV3 4LF, United Kingdom

Registered in England Number: 1672070

jaguar.co.uk

1X7601910000BGBEN01P
June 2018/19MY

