

The BMW i3



The Ultimate  
Driving Machine



# THE BMW i3.

Price List.  
From April 2015.

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.

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[www.bmw.co.uk/bmwi](http://www.bmw.co.uk/bmwi)



# THE BMW i3.

BMW i stands for visionary vehicles and mobility services, inspiring design and an understanding of premium that is strongly defined by sustainability. The BMW i3 offers an innovative experience that combines impressive agility and exhilaration with the fascination of relaxing, near silent driving. It is an uncompromisingly sustainable vehicle designed for urban areas, driven purely by electric power and purpose-built to meet the demands of sustainable and emission-free mobility.

## BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW i3 model at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)



Brake Energy  
Regeneration



ECO PRO  
Mode



Electric  
Power  
Steering



BMW  
EfficientLightweight



Tyres with reduced  
rolling resistance

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.





# EXTERIOR.

The BMW i3 showcases an exciting and sustainable design, while the vehicle remains unmistakably BMW. The eye-catching kidney grille features a frame with accents in Blue, while the striking U-shaped LED daytime running lights are a fresh interpretation of BMW light design and give the front of the vehicle a distinctively expressive look. Particularly striking is the High-gloss Black element which runs from the bonnet, across the roof and to the rear, to visually divide the BMW i3 and portray its dynamic character. To the rear, the U-shaped LED taillights behind the black-glazed tailgate are yet another elegant detail.





## INTERIOR.

The interior of the BMW i3 demonstrates a fresh approach to vehicle design. Depending on your choice of interior, the use of natural fibres and naturally tanned leather, or climate active wool and structured textiles, create an innovative interior experience. The open-pore eucalyptus wood makes a strong contribution here too, bringing the natural approach to life in an entirely new way. The aesthetic contrast in materials combines to create an exclusive and extremely attractive interior, whichever interior world is chosen.

The BMW i3 also keeps you constantly up-to-date from right inside the vehicle. From dynamic range calculation to current charge status or calculating the most efficient route, the BMW i3 provides a range of information to ensure you are always one step ahead. The wide range of BMW ConnectedDrive Services allow you to become connected to the world outside your vehicle by keeping up-to-date with friends on Facebook and Twitter, or browsing the internet.





# STANDARD EQUIPMENT HIGHLIGHTS.

## BMW i3

- 19" BMW i light alloy Streamline Star-spoke style 427
- Aragats Grey / Black Neutronic cloth upholstery
- Bluetooth hands-free facility with USB audio interface
- BMW ConnectedDrive Services
  - Comprises:
    - BMW Apps interface
    - BMW Emergency Call
    - BMW Online Services
    - BMW TeleServices
    - Remote Services
- BMW i3 designation, rear
- BMW Navigation system – Business
- BMW Professional radio
- Carbon fibre reinforced plastic (CFRP) door sills
- Conditioned Based Servicing
- DAB digital radio
- Dynamic brake lights
- eDrive designation, rear
- Extended storage
- Exterior mirror caps in High-gloss Black
- Exterior mirrors, electrically adjustable
- Heat protection glazing with green-tint
- High-level third brake light integrated into rear spoiler
- Illuminated charging socket with visual display of charge status
- Instrument panel – grained metallic finish
- Kidney grille, contrast surround in BMW i Blue with High-gloss Black centre
- LED daytime running lights with BMW i design
- Multi-function leather steering wheel, two-spoke – Black with unique BMW i Blue accent
- Park distance control, rear
- Rain sensor with automatic wiper and headlight activation
- Rear spoiler, Black with integrated LED brake light
- Remote control, including integrated key
- Slide through light-weight front seats, with contrast highlighting in BMW i Blue

**Retail price from £30,250** inc. VAT

HM Treasury Plug-In Car Grant, of 25% up to a maximum of £5,000, will be applied to the on the road price. Subject to eligibility.

## BMW i3 with Range Extender

The Range Extender model is designed to be able to increase the range, therefore making it efficient to run while maintaining the state of charge at a consistent level under normal conditions.

- Manually activated when the vehicle is approximately 75% state of charge
- Maintains charge status under normal driving and load conditions
- Automatically starts operating when the vehicle state of charge is deemed critical by the vehicle
- Almost doubles the range on one tank of fuel

**Retail price from £33,400** inc. VAT

HM Treasury Plug-In Car Grant, of 25% up to a maximum of £5,000, will be applied to the on the road price. Subject to eligibility.





|| • digitalradio • ||

## INTERIOR WORLDS.

The interior worlds of the BMW i3 allow you to choose an interior design which best reflects your own tastes. Each of the striking interior worlds provide a different character to the interior of the vehicle, while retaining an exclusive BMW ambience. Sustainable materials, from woods to naturally tanned leather, are available and highlight the importance of sustainability throughout the BMW i3.

### STANDARD.

The interior of the BMW i3 showcases a natural approach to design, while also creating a premium atmosphere. The use of materials, for example the stylish standard upholstery in Aragats Grey/Black Neutronic cloth, underpins the futuristic ambience inside the vehicle. The dashboard is constructed using lightweight recycled materials on top of a magnesium structure which saves 20% in weight versus conventional materials. The Andesit Silver metallic effect interior trim emphasises the high quality of the interior. Highlights in BMW i Blue are used throughout, and are particularly noticeable on the unique piping of the standard Black multi-function leather steering wheel.



### LOFT.

The Loft interior world is designed to emphasise the spacious interior and generous levels of light, made possible through the BMW i3's LifeDrive architecture. A harmonious blend of sustainable and modern materials creates a light and dynamic interior, which imparts the impression of stylish equilibrium and balance. Embossing on the seat surface incorporates the graphic design lines of the BMW i3 and accentuates, together with the eye-catching BMW i Blue accents in the backrest, the modern feel of the BMW i3. The unique multi-function leather steering wheel in Carum Grey with contrasting BMW i Blue accent further emphasises this elegant interior.





## LODGE.

The Lodge interior world makes use of natural high quality materials to create stylish, modern lines with functionality and quality at the core. The climate active wool and naturally tanned leather upholstery is perfectly complemented by the leather instrument panel and eucalyptus wood interior trim, creating a friendly and open atmosphere. The curved wood surface of the dashboard is also an exclusive detail, and emphasises the natural aesthetic of this interior. The Lodge interior world features a unique multi-function leather steering wheel in Carum Grey with a crisp Satin Silver accent, which continues the theme of style and modernity.



## SUITE.

The luxurious Suite interior world creates a sophisticated and exclusive atmosphere, whilst still reflecting the BMW i3's focus on sustainable and natural materials. It features sumptuous leather upholstery which has been naturally tanned using olive leaves, thus ensuring that sustainability remains at the heart of the BMW i3. The naturally finished eucalyptus wood on the interior trim is sourced from sustainable forestries and the use of natural materials continues with the leather instrument panel, which, like the seats, features naturally tanned leather. The high-quality multi-function leather steering wheel in Black has a contrasting Satin Silver accent.

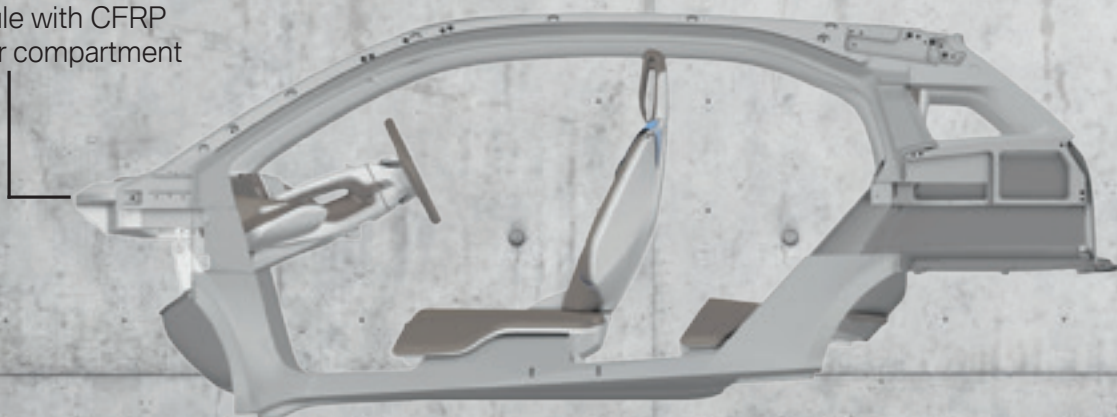


# LIFE DRIVE ARCHITECTURE.

The BMW i3 features an innovative and unique structure. The passenger compartment in high-strength and extremely light carbon fibre reinforced plastic (Life Module) is connected to the aluminium chassis (Drive Module) via a state-of-the-art bonding process. Revolutionary vehicle architecture dispenses with the need for B-pillars and a centre tunnel, thus allowing the BMW i3 to offer unprecedented, class leading spaciousness. This open and light design creates an extremely pleasant atmosphere within the BMW i3.

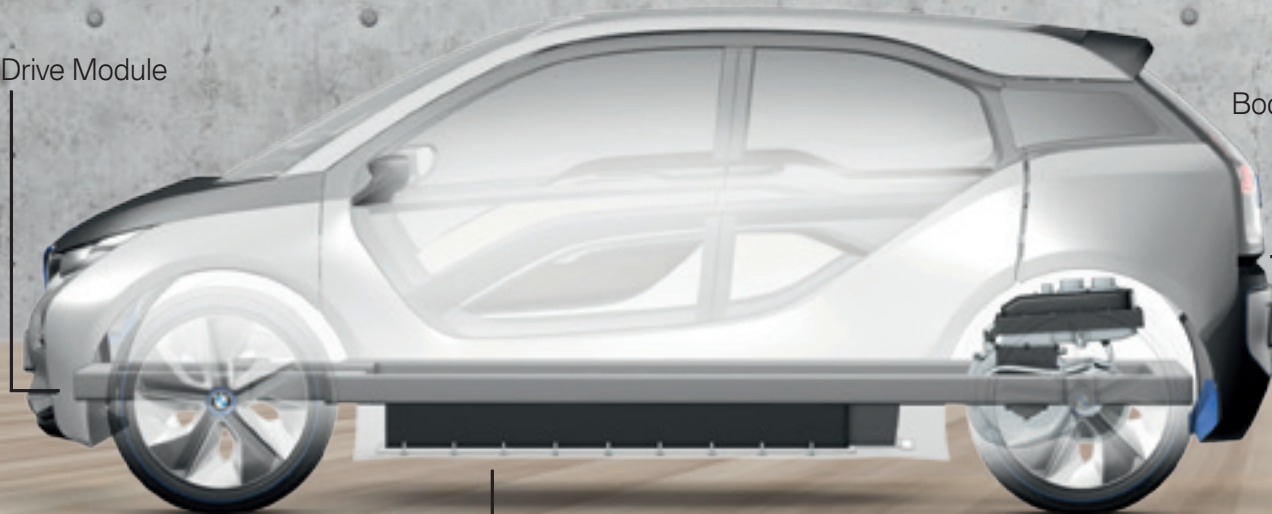
The BMW i3 has a low centre of gravity which contributes to the driving dynamics of the vehicle. Aluminium chassis, electric motor, lithium-ion battery and Intelligent Energy Management are combined in the Drive Module, embedded deep in the vehicle. Thanks to this original way of using the latest materials, the BMW i3 is therefore not only extremely safe, but also agile and dynamic to drive.

Life Module with CFRP passenger compartment



Drive Module

Body surface



Lithium-Ion Battery

Electric motor with Power Electronics

# GENUINE BMW i ACCESSORIES.

A BMW i always delivers a special drive and Genuine BMW i Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW i Accessories are available in many categories: exterior, interior, communications & information and transport & luggage compartment solutions. Your BMW i Agent will be pleased to advise you on the complete range of Genuine BMW i Accessories. For further information, please visit [www.bmw.co.uk/i3accessories](http://www.bmw.co.uk/i3accessories)



# CHARGING.

The key difference for the owner of an electric car is a change in fuelling habits. Soon after purchasing an electric car, you'll find that charging becomes more of an intuitive routine than a specific operation. Thanks to the portfolio of 360° ELECTRIC Products and Services, which provide easy and convenient charging, you can always rely on your BMW i3.

Using the cable provided, you can charge the high voltage battery in a conventional<sup>1</sup> socket, however, for regular fast charging BMW recommends the BMW i Wallboxes for a convenient home solution. With the BMW i Wallbox Pure or Pro, AC fast charging can take less than 3 hours (0-80%). For rapid charging, the optional DC rapid-charge function is the perfect solution for the BMW i3. Charging up at a suitable station, for example a public DC rapid-charge facility, takes less than 30 minutes.



	Standard charge	AC Fast charge	DC Rapid charge
Specification	AC Type 2 / Mode 2 Charging Cable / up to 2.4kW / 10Amps	AC Type 2 / Mode 3 Charging Cable / 7.4kW / 32Amps	DC Combo 2 / Mode 4 Charging Cable / 50 kW / 125Amps
Charging time (h)	< 7 for 0-80% State of Charge	< 3 for 0-80% State of Charge	< 0.5 for 0-80% State of Charge

# 360° ELECTRIC – HOME CHARGING.



## FOR FAST AND SAFE CHARGING AT HOME.

The progressive and ergonomically designed BMW i Wallboxes are the ideal home charging solutions and fulfil the important requirements of safety, comfort and design. With the standard charging cable, you can fully charge the BMW i3 at home via a conventional socket<sup>1</sup> in around eight to ten hours (standard charging mode 2). When using the BMW i Wallbox Pure or Pro at your property, the lithium-ion high voltage battery can be charged in less than three hours (0–80%). In addition to the extensive features of the BMW i Wallbox Pure, the Wallbox Pro adds an integrated 7-inch colour touchscreen and intuitive user management giving complete control over all of the functions. The Wallbox Pro can also be connected to independently generated renewable energy sources, has the ability to manage energy consumption as well as connecting to smart home systems for total household integration. Complementing the already award winning design of the BMW i Wallbox Pure, the Pro adds illuminated led strips into the sides coupled with the anthracite-coloured effect paint that gives the Wallbox an even greater unique character and dynamism.

### BMW i WALLBOX PURE.



RRP: £630\* PN: 61 90 2 347 662

A delivery, fitting and maintenance package for the BMW i Wallbox Pure is also offered via our partner, Schneider Electric at a cost of £360\* (includes the BMW i Wallbox Pure, Standard Installation, VAT and 3 year warranty). Installation packages are also available for the Wallbox Pro, starting from £999\* (includes the BMW i Wallbox Pro, Standard Installation, VAT and 3 year warranty). This package is also available with Energy Management for £1,665\* and with both Energy Management and Renewable Energy Connection for £1,750\*. This installation service is managed by BMW and is customised to your specific requirements.

For responsible charging the BMW i3 comes with a 7-day timer to aid charging at night, when renewable energy makes a higher proportion of the energy supply and when demand is at its lowest. BMW will also offer access to a renewable energy contract via a recommended partner.

**For more information please visit**  
[www.bmw.co.uk/i3\\_charging](http://www.bmw.co.uk/i3_charging)

\* Subject to OLEV subsidy and qualification which may be liable to change.

<sup>†</sup> These prices don't include any installation package and are not subject to OLEV subsidy and qualification. The Wallbox Pure or Pro can be ordered directly via the indicated Part Number. For further information, please contact your BMW i Agent.

<sup>1</sup> It is advised that domestic electrical wiring is checked by a qualified electrician.

### BMW i WALLBOX PRO.



Including energy meter  
 RRP: £1,876.38\* PN: 61 90 2 288 283

Excluding energy meter  
 RRP: £1,692\* PN: 61 90 2 288 382

# 360° ELECTRIC – PUBLIC CHARGING.

ChargeNow is a service from BMW i which, in partnership with Chargemaster PLC, enables customers in the UK to access the largest network of public charging stations nationwide with a single card – the BMW i ChargeNow charging card. Charging stations in the ChargeNow network are displayed using the BMW i ConnectedDrive Services in the specially developed navigation system, making it especially quick and easy to find and use public charging stations in conjunction with the optional BMW i Public Charging cable, priced at £165.

Furthermore, their availability is displayed in real time, indicating whether the stations are available for use.

For an annual fee of £20 and pay as you charge access, payment is simple and cashless via the ChargeNow card. You will also receive a detailed itemised statement once a month and can access your account information online.

For more information please visit [www.bmw.co.uk/i3\\_charging](http://www.bmw.co.uk/i3_charging)

BMW i Public Charging Cable



ChargeNow card





# 360° ELECTRIC – ASSISTANCE SERVICES.

BMW's portfolio of assistance services offers a broad range of solutions for all daily challenges that customers face. For BMW i drivers, the range of services for BMW vehicles has been complemented with specific eMobility services to make running an electric vehicle simple.

ConnectedDrive applications assist you with charging as well as using your BMW i vehicle. Your BMW i3 will, for example, notify you via your Smartphone application about

the current charging status, inform you about the battery State of Charge or remind you if the vehicle needs to be recharged to maintain the battery. And of course BMW i Mobile Care will support you 24 hours a day, 7 days a week in case there is an unforeseen event.

Your BMW i3 also comes with an 8 year / 100,000 mile high voltage battery warranty as standard, to accompany the 3 year unlimited mileage vehicle warranty.

## BMW i MOBILE CARE.

With the purchase of a BMW i3, the comprehensive BMW i Mobile Care package is automatically provided. This ensures that professional help is available via telephone for any unforeseen events that could affect the vehicle or charging infrastructure and, if needed, provides rapid assistance at your location. In the event of an emergency, assistance is available 24 hours a day,

wherever you are in the UK, and help is on hand to either recover your vehicle to the most appropriate BMW i Agent or to find the most practical way to recharge it. In the unfortunate event of your vehicle being off the road, we provide a two day car hire period so that you can remain mobile, minimising any inconvenience\*.



## SERVICE INCLUSIVE.

BMW i Service Inclusive: BMW i wants to keep servicing costs simple and transparent to you. That is exactly why our BMW i Service Inclusive packages have been tailored to the requirements of your BMW i3.

BMW i Service Inclusive: Package covering servicing costs for 5 years / 60,000 miles.

BMW i Service Inclusive Plus: Package covering servicing and maintenance costs for 5 years / 60,000 miles.

See page 22 for pricing information.

# BMW FINANCIAL SERVICES.

Attractive, flexible finance, insurance and a range of tailored packages have been designed to help you on your journey to becoming electric. BMW Personal Lease allows you to drive a BMW i3 with fixed monthly payments without the worry of depreciation or selling it on at the end of your agreement. Providing the vehicle is within the agreed mileage and in good condition for its age, you will have nothing more to pay.

## BMW PERSONAL LEASE FINANCE EXAMPLES FOR BMW i3.

Interior option	Term	35 Monthly rentals (inc VAT)	Initial rental
Standard	36 months	£369	£3,208
Loft	36 months	£379	£3,690
Lodge	36 months	£389	£3,468
Suite	36 months	£399	£3,551

## BMW PERSONAL LEASE FINANCE EXAMPLES FOR BMW i3 WITH RANGE EXTENDER.

Interior option	Term	35 Monthly rentals (inc VAT)	Initial rental
Standard	36 months	£449	£2,465.71
Loft	36 months	£459	£2,926.14
Lodge	36 months	£469	£2,662.40
Suite	36 months	£479	£2,734.57

## BMW INSURANCE.

In addition to our standard comprehensive BMW Car Insurance, BMW FlexiMile Insurance had been developed exclusively for BMW i vehicles.

This innovative insurance product lets you enjoy a lower premium based on an annual mileage of 5,000 miles. Using BMW ConnectedDrive technology, your BMW i3 will intelligently track the distance travelled producing a monthly statement to keep you up to date on your mileage. Any mileage over 5,000 miles will be charged on a fixed rate-per-mile basis and you'll be able to switch to BMW Car Insurance – Unlimited miles should this be more cost effective for you. Terms and conditions apply.

7 Day Free Car Insurance is also available on your BMW i vehicle offering comprehensive cover from the moment you drive away.

For a quote or to activate your 7 Day Free Car Insurance please call 0800 072 6131.  
Lines are open Monday – Friday 8am – 8pm and on Saturdays 9am – 5pm.

### TERMS AND CONDITIONS.

Finance examples based on a 36 month Personal Lease agreement for the BMW i3 and BMW i3 with Range Extender with a contract mileage of 24,000 and interior option specification as shown. Figures shown incorporate HM Treasury Plug-In Car Grant. Applies for new vehicles ordered at participating BMW Retailers only (subject to availability). Retail customers only. At the end of your agreement you must return the vehicle. Excess mileage, vehicle condition and other charges may be payable. Hire available subject to status to UK residents aged 18 or over. Guarantees and indemnities may be required. Terms and conditions apply. Prices are correct at time of going to print (December 2014) and may be varied, withdrawn or extended at any time without notice. Lease provided by BMW Financial Services (GB) Limited, Bartley Way, Hook, Hampshire RG27 9UF. Participating retailers only.








BMW Car Insurance is sold, underwritten and administered by Allianz Insurance plc. Terms and conditions apply.

# BMW ELECTRIC PACKAGES.

Our electric vehicles are original in design and styling, and our BMW Electric Packages from BMW Financial Services are just as innovative to help you on the road to becoming electric.

There are three services available exclusively to BMW i3 customers through our BMW Electric Packages membership scheme. The services include access to public charging stations; service and maintenance; and access to a combustion engine car when necessary.

You can access these services by subscribing to one of four membership packages – BMW Charge, BMW Spark, BMW Pulse and BMW Energy. Each package includes a different combination of the three services, giving you the flexibility to choose a package that best suits your requirements.

	 Charge	 Spark	 Pulse	 Energy
	£40 per month*	£50 per month*	£75 per month*	£80 per month*
 Maintenance		✓	✓	✓
 BMW Access	✓		✓	✓
 ChargeNow	✓	✓		✓

\*£20 annual subscription fee payable upon purchasing a package.

Customers choosing a BMW Charge, Spark or Energy package also receive a public charging cable as part of their package.

For more information on our range of BMW Electric packages, please visit [www.bmwelectricpackages.co.uk](http://www.bmwelectricpackages.co.uk)

BMW Electric packages arranged by BMW Financial Services (GB) Limited. BMW Access and Maintenance provided by Alphabet (GB) Limited, ChargeNow provided by Chagemaster plc. Packages only available for BMW i3 vehicles and must be purchased within 30 days of the first registration date. Only available in mainland UK (not Channel Islands or Isle of Man) to customers 18 years old or over. Package terms and conditions apply. Package prices are inclusive of VAT and correct as at December 2014. Annual subscription fees apply to each Package and taken on the anniversary of your membership.

# THE BMW i3.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined cycle fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)
<b>i3</b>	170	7.2	0	0
<b>i3 with Range Extender</b>	170	7.9	470.8	13

Model	Total average energy consumption (kWh/62miles)	NEDC Test Cycle electric range (miles)	Real world electric range (miles)	Real world additional range (miles)	Real world total range (miles)
<b>i3</b>	12.9	118	up to 100	0	up to 100
<b>i3 with Range Extender</b>	11.5	106 (211 total)	up to 93	up to 93	up to 186

Range determined from internal BMW study under normal conditions and is dependent on individual driving style, climatic conditions and route characteristics.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.



## PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price (excluding grant)	On the road price (including grant*)	P11d value	BIK tax rate (2014 / 2015)	VED band	Insurance group
<b>i3</b>	£25,208.33	£5,041.67	£30,250	<b>£30,980</b>	<b>£25,980</b>	£30,925	5%	A	21
<b>i3 with Range Extender</b>	£27,833.33	£5,566.67	£33,400	<b>£34,130</b>	<b>£29,130</b>	£34,075	5%	A	21

\*The price shown includes the HM Government Plug-In Car Grant of 25% up to a maximum of £5,000 (applied the full price of the basic vehicle including number plates, vehicle excise duty, and VAT). The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The Grant amount and vehicle eligibility may change from time to time following Government policy or regulation.

## VED rates

VED rates for brand cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The BMW i3 falls into the category below:

CO <sub>2</sub> emissions (g/km)	Band A up to 100
First year VED	£0
Annual VED (second year onwards)	£0

Insurance group figures refer to 50 Group Rating System.

## On the road price

The on the road price includes:

Delivery and BMW i Mobile Care	£650
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left



## STANDARD AND OPTIONAL EQUIPMENT.

	i3	i3 with Range Extender	Price
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## BMW EFFICIENT DYNAMICS

<b>Brake Energy Regeneration</b>	●	●	Std
<b>ECO PRO mode</b>	●	●	Std
<b>ECO PRO+ mode</b>	●	●	Std
<b>Electric Power Steering (EPS)</b>	●	●	Std
<b>Lightweight engineering featuring Carbon fibre reinforced plastic (CFRP) body structure</b>	●	●	Std
<b>Lightweight alloy wheels with unique streamline design</b>	●	●	Std
<b>Reduced Rolling Resistance Tyres</b>	●	●	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.

Your BMW i Agent will be pleased to provide you with more information.

## PAINTWORK

<b>Non-metallic</b> Available in Arravani Grey with BMW i Blue highlight or Capparis White with BMW i Blue highlight	uni	●	●	Std
<b>Metallic</b> Available in Andesit Silver with BMW i Blue highlight, Ionic Silver with BMW i Blue highlight, Laurus Grey with BMW i Blue highlight or Solar Orange with Frozen Grey highlight <sup>1</sup>	met	○	○	£530

## UPHOLSTERY

<b>Neutronic cloth</b> Available in Aragats Grey / Black	BHGI	●	●	Std
<b>Electronic cloth/Sensatec artificial leather</b> Available in Carum Grey / Carum Grey Only with and included in 7KX	BKCI	○	○	n/a*
<b>Solaric climate active wool/leather</b> Available in Cassia / Carum Grey Only with and included in 7KY	NHFC	○	○	n/a*
<b>Stellaric leather</b> Available in Dalbergia Tan / Black Only with and included in 7KZ	NLFT	○	○	n/a*

## Key

● = Standard ○ = Optional Only with = these options must be ordered together. \* = Included within Interior World, see page 23 for information. <sup>1</sup> = Only with 7KX / 7KY / 7KZ.

	i3	i3 with Range Extender	Price
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**PACKAGES**

<b>Auxiliary cabin heating system</b> Comprising: – Heat pump	4T9	○	-	£530
<b>Media package – BMW Professional</b> Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AM Real Time Traffic Information – 6AN Information Plus	ZNP	○	○	£960
<b>Park Assist package</b> Comprising: – 3AG Reversing Assist camera – 508 Park Distance Control (PDC) – 5DP Park Assist	5DU	○	○	£790

**360° ELECTRIC**

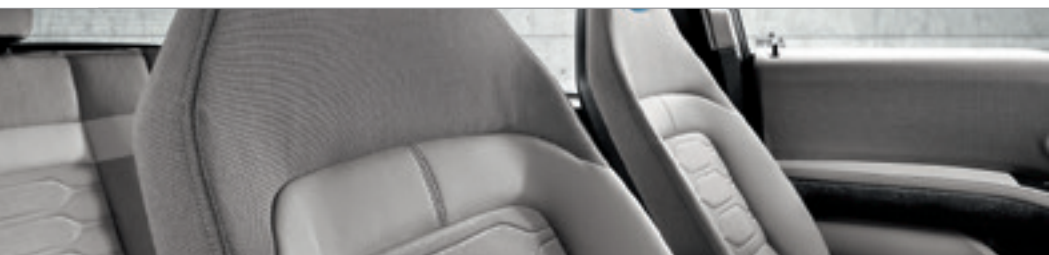
<b>Home charging: BMW i Wallbox Pure (32 Amp) with Standard Installation<sup>1</sup></b>		○	○	£360 <sup>+</sup>
<b>Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation<sup>1</sup></b>		○	○	£999 <sup>+</sup>
<b>Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation and Energy Management<sup>1</sup></b>		○	○	£1,665 <sup>+</sup>
<b>Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation, Energy Management and Renewable Energy Connection<sup>1</sup></b>		○	○	£1,750 <sup>+</sup>
<b>Public Charging: BMW i Public Charging Cable</b> – 32 Amp public charging cable with a length of 5m, Type 2 connectors		○	○	£165
<b>Public charging: ChargeNow</b> – Pay as you go charging <sup>2</sup>		○	○	£20
<b>Flexible mobility</b> BMW Access – BMW Electric packages (see page 18)		○	○	n/a
<b>Assistance Services</b> – Maintenance <sup>3</sup>		○	○	n/a
– BMW i Mobile Care		●	●	n/a
– Battery Warranty		●	●	n/a
– Vehicle Warranty		●	●	n/a

**SUPPLEMENTARY OPTIONS**

<b>BMW Service Inclusive<sup>4</sup></b> Package covering servicing costs for 5 years / 60,000 miles		○	○	Price from £375 <sup>*</sup>
<b>BMW Service Inclusive Plus<sup>3</sup></b> Package covering servicing and maintenance costs for 5 years / 60,000 miles		○	○	£1,280 <sup>*</sup>
<b>BMW Trackstar<sup>5</sup></b>		○	○	£399

**Key**

● = Standard ○ = Optional - = Not available + = Subject to OLEV subsidy and qualification which may be liable to change. For more information please see [www.bmw.co.uk/i3\\_charging](http://www.bmw.co.uk/i3_charging) \* = Prices shown are valid for up to 60 days from registration. For more information on Service Inclusive, please contact your local BMW i Agent.  
<sup>1</sup> = Includes 3 year warranty. <sup>2</sup> = Available as a stand alone service or included in BMW Electric Packages, see page 18. <sup>3</sup> = Only available as part of BMW Electric package, see page 18.  
<sup>4</sup> = Terms and Conditions apply, find out more online at [www.bmw.co.uk/serviceinclusive](http://www.bmw.co.uk/serviceinclusive) <sup>5</sup> = Price excludes subscription. Please consult your BMW i Agent for further details.

	i3	i3 with Range Extender	Price
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## INTERIOR WORLDS

<p><b>Interior World, Loft</b></p> <p>Comprises:</p> <ul style="list-style-type: none"> <li>- Electronic cloth/Sensatec artificial leather upholstery, Carum Grey / Carum Grey</li> <li>- Extended lighting</li> <li>- Interior trim, Graphite metallic effect finish</li> <li>- Multi-function steering wheel, Pearl with contrast White accent</li> <li>- Velour floor mats, Carum Grey</li> </ul> <p>Not with 7KY / 7KZ</p>	7KX	○	○	£1,000
<p><b>Interior World, Lodge</b></p> <p>Comprises:</p> <ul style="list-style-type: none"> <li>- Extended lighting</li> <li>- Interior trim, Eucalyptus wood, natural</li> <li>- Instrument panel, natural olive tanned leather</li> <li>- Multi-function steering wheel, Carum Grey with Satin Silver accent</li> <li>- Solaric Climate Active wool/leather upholstery, Cassia / Carum Grey</li> <li>- Velour floor mats, Carum Grey</li> </ul> <p>Not with 7KX / 7KZ</p>	7KY	○	○	£1,500
<p><b>Interior World, Suite</b></p> <p>Comprises:</p> <ul style="list-style-type: none"> <li>- Extended lighting</li> <li>- Instrument panel, natural olive tanned leather</li> <li>- Interior trim, Eucalyptus wood, natural</li> <li>- Multi-function steering wheel, Black with Satin Silver accent</li> <li>- Stellaric leather upholstery, Dalbergia Tan / Black</li> <li>- Velour floor mats, Anthracite</li> </ul> <p>Not with 7KX / 7KY</p>	7KZ	○	○	£2,000

## MOTOR AND BATTERY

<b>Fast charge preparation – AC</b>	4U8	●	●	Std
<b>Pre-heating of HV battery with Active air flap control</b> As part of 494	ZHV	●	●	Std
<b>Rapid charge preparation – DC</b>	4U7	○	○	£560

## Key

● = Standard   ○ = Optional   Not with = these options are not available for ordering together.   / = Indicates 'or'



	i3	i3 with Range Extender	Price
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**SAFETY AND TECHNOLOGY**

<b>eDrive exterior sound</b>	4U9	o	o	£85
<b>LED Headlights</b>	5A2	o	o	£710
<b>Cruise control with braking function</b>	544	●	●	Std
<b>Driving Assistant Plus<sup>1</sup></b> Comprises: – Active Cruise Control with ‘Stop and Go’ – City Collision Mitigation – Forward Collision Warning – Preventive Pedestrian Protection – Speed Limit Display	5AT	o	o	£790
<b>Mobility kit</b>	2VC	●	●	Std
<b>Park Assist</b> Only with and included in 5DU Park Assist package	5DP	o	o	n/a*
<b>Park Distance Control (PDC) front and rear</b> Only with and included in 5DU Park Assist package	508	o	o	n/a*
<b>Rain sensor</b>	521	●	●	Std
<b>Reversing Assist camera</b> Only as part of 5DU Park Assist package	3AG	o	o	n/a*
<b>Traffic Jam Assist</b> Included within 5AT Driving Assistant Plus	5AR	o	o	n/a*

**SEATS**

<b>Seat heating, front</b> Includes ZHV	494	●	●	Std
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**EXTERIOR EQUIPMENT**

<b>Comfort Access</b>	322	o	o	£330
<b>Interior and exterior mirrors with automatic anti-dazzle function</b>	430	●	●	Std
<b>Public Charging Cable</b>		-	o	£165*
<b>Tyre Pressure Monitoring</b>	2VB	●	●	Std

**INTERIOR EQUIPMENT**

<b>Additional detachable cupholder</b>	442	●	●	Std
<b>Armrest, front</b>	473	●	●	Std
<b>Automatic air conditioning</b>	534	●	●	Std
<b>Electric glass sunroof</b>	403	o	o	£780
<b>Extended storage</b>	493	●	●	Std
<b>Smoker’s package</b>	441	o	o	£20
<b>Sun protection glass</b>	420	o	o	£280
<b>Velour floor mats, Anthracite</b>	423	●	●	Std

**STEERING WHEELS**

<b>Multi-function controls for steering wheel</b>	249	●	●	Std
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Key  
 ● = Standard   o = Optional   - = Not available   Only with = these options must be ordered together.   \* = Included within package, see page 22 for package information.  
<sup>1</sup> = Only available with 7KX / 7KY / 7KZ.   \* = Free of charge with BMW Electric Packages, see page 18.



## AUDIO AND COMMUNICATION

<b>Bluetooth with USB audio interface</b>	6NH	●	●	Std
<b>BMW Emergency Call<sup>1</sup></b>	6AC	●	●	Std
<b>BMW TeleServices<sup>1</sup></b>	6AE	●	●	Std
<b>BMW Online Services<sup>2</sup></b>	6AK	●	●	Std
<b>DAB digital radio</b>	654	●	●	Std
<b>Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control</b>	6NS	○	○	£430
<b>In conjunction with ZNP</b>		○	○	£350
<b>Information Plus<sup>2</sup></b> Only with ZNP	6AN	○	○	n/a*
<b>Internet</b> Only with ZNP	6AR	○	○	£95
<b>Loudspeaker system – harman/kardon</b>	674	○	○	£640
<b>Navigation system – BMW Business Advanced</b>	606	●	●	Std
<b>Navigation system – BMW Professional Multimedia</b> Only with ZNP	609	○	○	n/a*
<b>Online Entertainment</b> Only with ZNP	6FV	○	○	£325
<b>In conjunction with 674</b>		○	○	£190
<b>Real Time Traffic Information<sup>2</sup></b> Only with ZNP	6AM	○	○	n/a*
<b>Remote Services<sup>1</sup></b>	6AP	●	●	Std

## Key

● = Standard   ○ = Optional   Only with = these options must be ordered together.   \* = Included within package, see page 22 for package information.  
<sup>1</sup> = Active for the lifetime of the vehicle.   <sup>2</sup> = Active for 3 years, renewable thereafter.   Content correct at time of going to print. Prices subject to change.



LIGHT ALLOY WHEELS

<b>19" BMW i Streamline Star-spoke style 427</b>	2D6 / 2D7 <sup>1</sup>	●	●	Std
<b>19" BMW i bicolour Turbine-spoke style 428</b>	2G5	○	○	£680
<b>19" BMW i bicolour Turbine-spoke style 429</b>	2G6	○	○	£560
<b>20" BMW i bicolour Double-spoke style 430</b>	2T7	○	○	£1,080
<b>Locking wheel bolts</b>	2PA	●	●	Std



19" BMW i Streamline Star-spoke style 427



19" BMW i bicolour Turbine-spoke style 428



19" BMW i bicolour Turbine-spoke style 429



20" BMW i bicolour Double-spoke style 430

Key  
 ● = Standard    ○ = Optional    <sup>1</sup> = Code for i3 with Range Extender.

## CODE GLOSSARY.

<b>249</b>	Multi-function controls for steering wheel	<b>544</b>	Cruise control with braking function	<b>7KX</b>	Interior world, Loft
<b>2VB</b>	Tyre Pressure Monitoring	<b>5A2</b>	LED Headlights	<b>7KY</b>	Interior world, Lodge
<b>2VC</b>	Mobility kit	<b>5AK</b>	LED light elements	<b>7KZ</b>	Interior world, Suite
<b>302</b>	Alarm system	<b>5AR</b>	Traffic Jam Assist	<b>7RS</b>	Comfort package
<b>322</b>	Comfort Access	<b>5AT</b>	Driving Assistant Plus	<b>B72</b>	Ionic Silver with highlight BMW i Blue
<b>3AG</b>	Reversing Assist camera	<b>5DP</b>	Park Assist	<b>B74</b>	Arravani Grey with highlight BMW i Blue
<b>403</b>	Electric glass sunroof	<b>5DU</b>	Park Assist package	<b>B78</b>	Solar Orange with highlight Frozen Grey metallic
<b>420</b>	Sun protection glass	<b>606</b>	Navigation system – BMW Business Advanced	<b>B79</b>	Laurus Grey with highlight BMW i Blue
<b>423</b>	Velour floor mats, Anthracite	<b>609</b>	Navigation system – BMW Professional Multimedia	<b>B81</b>	Andesit Silver with highlight BMW i Blue
<b>430</b>	Interior and exterior mirrors with automatic anti-dazzle function	<b>654</b>	DAB digital radio	<b>B85</b>	Capparis White with highlight BMW i Blue
<b>441</b>	Smoker's package	<b>674</b>	Loudspeaker system – harman/kardon	<b>BHGI</b>	Neutronic cloth upholstery
<b>442</b>	Additional detachable cupholder	<b>6AC</b>	BMW Emergency Call	<b>BKCI</b>	Electronic cloth/Sensatec artificial leather upholstery
<b>473</b>	Armrest, front	<b>6AE</b>	BMW TeleServices	<b>NHFC</b>	Solaric climate active wool/leather upholstery
<b>493</b>	Extended storage	<b>6AK</b>	BMW Online Services	<b>NLFT</b>	Stellaric leather upholstery
<b>494</b>	Seat heating, front	<b>6AM</b>	Real Time Traffic Information	<b>ZHV</b>	Pre-heating of HV battery with Active air flap control
<b>4T9</b>	Auxiliary cabin heating system	<b>6AN</b>	Information Plus	<b>ZNP</b>	Media package – BMW Professional
<b>4U7</b>	Rapid charge preparation – DC	<b>6AP</b>	Remote Services		
<b>4U8</b>	Fast charge preparation – AC	<b>6AR</b>	Internet		
<b>4U9</b>	eDrive exterior sound	<b>6FV</b>	Online Entertainment		
<b>508</b>	Park Distance Control (PDC), front and rear	<b>6NH</b>	Bluetooth with USB audio interface		
<b>521</b>	Rain sensor	<b>6NS</b>	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control		
<b>534</b>	Automatic air conditioning				

# BMW i CONNECTED DRIVE SERVICES.

## 1. General information

BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle status information such as check control notifications, battery charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery charge status of the vehicle. If the battery charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

## 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

## 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "BMW i Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal.

## 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom. "BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom.

## 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW i Agent or BMW i Service Authorised Workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

**[www.bmw.co.uk/connecteddrive-information](http://www.bmw.co.uk/connecteddrive-information)**

The BMW ConnectedDrive Hotline is available on:  
**+44 (0) 800 561 0555** from Monday to Sunday, 9:00 – 18:00.





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